

Meet Doug Leidig



On June 1, 2015, Doug Leidig will become the President and CEO of Asbury Communities, Inc. Doug has a 25-year career dedicated to enhancing and enriching the lives of older adults. During his nearly 17 years with Asbury, he has remained firmly committed to the organization's mission to "do all the good we can by providing exceptional lifestyle opportunities to those we serve." Doug has demonstrated a steadfast commitment to attaining and delivering the highest levels of quality service and care and an unwavering pursuit of organizational excellence.

Doug began his career in the senior living industry as a licensed nursing home administrator in Maryland and Pennsylvania. After several roles, including Administrator in Training, Human Resources Manager and Administrator with Homewood Retirement Centers, Inc., he joined the Asbury organization in 1994 as an Administrator at Asbury Methodist Village in Gaithersburg, Md. He left Asbury briefly to serve as Executive Director of the RiverWoods Senior Living Community in Lewisburg, Pa.

In October 2000, Doug was asked to return to Asbury as the Executive Director of Reeders Memorial Home in Boonsboro, Md., and in 2002, he was named Asbury's Director of Business Development where he was responsible for developing business plans for potential new lines of service and assisting with the day-to-day operations including strategic planning, budgeting, marketing, compliance and clinical oversight. Four years later, in 2004, Doug was named Chief Operating Officer for Asbury.

In addition to serving as COO, in 2012 he was named President of The Asbury Group, a for-profit division of Asbury Communities, Inc., that provides management, marketing and integrated technology consulting services on a contract basis to for-profit and not-for-profit senior living entities. Under his

leadership, The Asbury Group's senior living client base has experienced significant growth.

In January 2015, Doug was elected Board Chair of LeadingAge Maryland after serving as Vice Chair for the previous two years. Most recently, he was selected to join the advisory board for Senior Living 100, the premier leadership event for C-level executives from the nation's largest, most progressive Assisted Living, Independent Living and CCRC providers dedicated to advancing the role of senior living in the continuum of care. Doug also serves on the Kairos Health Systems Board of Directors.

Doug holds a bachelor's degree in long-term care administration from York College in Pennsylvania and a master's degree in business administration from Mount St. Mary's University in Maryland. Doug, his wife, Lisa, and their two children, Paige and Noah, reside in Middletown, Md. Doug spends quality time focused on his family, watching his daughter Paige skate on a national synchronized skating team and his son Noah play JV basketball, baseball and golf at his high school.

