Dear Associates,

Heroes, superheroes, angels. Over these past weeks, family members have used all of these words to describe this one: nurse. As we come to a close on National Nurses Week, if there was ever a time for the Year of the Nurse, this is it.

As I traveled through some our communities in recent days and met with some of our caregivers, I was struck by the passion, the energy and the determination to keep residents safe and secure, not just medically, but emotionally. I see the family connections you and every other associate make with those you serve.

I am grateful beyond words.
I’d like to share part of a letter we received from a family member who recognizes how critical your work is, especially as we face COVID-19. We receive letters from family members at all our communities similar to this one who feel exactly the same way. Daily, we see their comments on our social media pages, through emails to associates, and in note cards.

“My mother is in your care and it has been very difficult for us to be separated from her. My sister and brother were usually there every day and when I was in town I would be there also. Now we have to leave her in your good hands. It is frightening not knowing when we may be able to see her again. We don’t know how much Mom really understands about what’s going on, she just knows that we are not there. Please reassure all of your residents that they are not forgotten. Thank you all, especially the aides who have the most personal contact. Not only do you have yourselves and your own families to worry about, now you are ‘family’ to those loved ones that we are cut off from. I have always admired the work you do caring for this population that is so in need of daily help. But now you are the emotional and psychological support as well. You are literally on the front lines, protecting the boundary between the residents and the outside world. Thank you for your hard work, your patience, your kindness, and your continued carefulness!”

Thank you for your tremendous efforts in taking care of residents and each other during this pandemic. We are in an unprecedented time, and I know your incredible work will continue as we navigate it together. We are #AsburyStrong.

Sincerely,

Doug Leidig
President & CEO
Asbury Communities