

A Message from the Executive Director

August 21, 2020

Dear Residents & Family Members,

Our RiverWoods community is comprised of 315 residents and 250 associates who represent the best our area has to offer! The COVID-19 challenge has brought about new ways for us to interact with each other, using creative approaches to serving and, of course, magnifying the commitment of our top priority -- the safety and well-being of those who live and work here.



Today I want to just take a minute to touch on that commitment to safety and how we all play an important role in it, especially now as phased-in reopenings start to happen. Asbury President & CEO Doug Leidig previously shared that "reopening is not like turning on a light switch. Think of it as slowly turning up a dimmer switch."

As we enter another month and inch closer to fall, we must continue to put safety first across our beautiful 108-acre community. I know that the restrictions put in place have been difficult, and I thank you for the sacrifices you have made for the good of us all. It's refreshing to see and hear so many comments about the care Albright and Asbury are providing to those we serve. Comments such as this one that was previously shared with us warms my heart:

"Thank you seems like a small gesture to express what I am feeling for the wonderful job the staff here at RiverWoods is doing to keep all of the residents safe and comfortable. Everyone is very kind and professional and willing to help in any way. With deep appreciation and love."

Thank you for your continued commitment to safety and for abiding by the precautions we have in place. I know the challenges have been significant, the road has been long and

the path ahead might still be bumpy, but our ability to come together as a RiverWoods family will see us through it.

Nea's News - RiverWoods Updates & Reminders



I share all sorts of updates in Nea's News, which is my regular community update. Residents get this publication each week in hard copy format, and today I'm sharing highlights of it here as well. Moving forward we will find opportunities to bring this communication into our revamped email with TailoredMail.

Please note that many of these updates and reminders are also included on our community operations site, [RiverWoods.org/friends-family](https://www.RiverWoods.org/friends-family):

- We made the difficult decision to postpone the next phase of our re-opening plans. This phase includes visitation, dining and small group activities in the nursing care center. While not a decision we wanted to make, it was necessary due to the recent uptick in COVID cases in Union County. You can [read my original message by clicking here](#). We will re-evaluate circumstances in one week.
- As RiverWoods is a “tobacco-free” community, we’d like to remind all that this pertains to everyone who lives, works and visits our campus.
- The RidgeCrest Salon is now open! Residents may call the salon directly at 570-522-6203 to schedule an appointment.

- Albright Care Services is currently planning to proceed with the annual [Golf Challenge](#) to support Benevolent Care. Residents wishing to sponsor staff golfers should call the Receptionist at 570-522-6234 and a form will be placed in your mailbox.

Educating the Public About Who We Are



This week we launched a multi-month marketing campaign about the value of community, highlighting that our communities are safe, with appropriate precautions in place and that we are an incredible place to live. The campaign will share how Asbury's proactive approach to safety and well-being during COVID-19, which includes infection-control experts, dedicated staff, and a wealth of resources and support services, has created an outstanding record of resident safety. This is a digital display and a Facebook ad campaign that supplements our digital and traditional marketing efforts. The campaign will also include research-based articles and videos about the value of community. If you'd like to check it out, [click here](#). Featured above is a [video](#) that's included in the campaign.

Resident Celebrates Her 103rd Birthday

RiverWoods resident Marion Rose celebrated her 103rd birthday on Wednesday, August 19. Marion was born in Reading, PA and moved to Lewisburg, where she graduated from Lewisburg High School and is the oldest living alumni in the district.

Marion is a member of the First Baptist Church of Lewisburg, where she taught Sunday School and served as the financial secretary for more than 25 years.

Before retiring, Marion was employed by Bucknell University, where she served as the first Human Resources Director for the university. Marion actively volunteered for many non-profit organizations and helped start the Union County Food Distribution. She also volunteered countless hours for the Meals on Wheels program. One of Marion's favorite pastimes was knitting and she enjoyed knitting "prayer shawls" for Christ Lutheran Church.

Marion likes bird watching, loves flowers and gardening, and is an avid reader. She also loves spending time with her family and friends. On her birthday, she enjoyed window visits from her daughter and other family members. She also received cupcakes and chocolates for her special day.



Marion briefly removed her face mask for this photo as she celebrated her birthday on Wednesday.

Wellness Program Update



The RiverWoods Wellness Team has continued to offer a variety of classes for Independent Living residents. Hours have been extended on Tuesdays and Thursdays. An additional Seated Mobile Body class has been added to the schedule to accommodate newly enrolled residents.

LifeTrail classes are now using the 7 stations for exercises during the LifeTrail fitness class. We are following a strict policy for cleaning and sanitizing between each use, and the equipment use is only allowed during classes and must be supervised. Residents can contact Dave or Duane to schedule time in a class by calling 1-570-522-6176.

Nursing Care Resident Families: Save the Date



Save the date for a virtual celebration of Grandparent's Day, using FaceTime, Skype or Facebook Messenger!

Saturday, September 12 and Sunday, September 13.

Watch for more details coming soon, via email and mail, to NCC resident families.

Messages of appreciation

More than 200 messages of thanks from family members and residents have come in for employees in recent weeks. We are so appreciative of those messages. Here's a recent message we received from a resident:

“I want to express my sincere thanks and appreciation to the staff of the RiverWoods community for their love, concern and constant vigilance during this unprecedented time in all our lives. Those managing the check-in tent are out there in all kinds of weather but no matter their lack of comfort they are always pleasant and cordial. Thank you to all the staff for their constant care.” - Linda Basom, RiverWoods resident

If you'd like to share a note of thanks, [please click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!

We are all in this together. Thank you for your continued understanding and cooperation. We are #RiverWoodsStrong!

Sincerely,

Lennea Brown, NHA

Executive Director

RiverWoods Senior Living Community
270 RidgeCrest Circle
Lewisburg, PA 17837

Main: (570) 522-6234

Direct: (570) 522-6232

Fax: (570) 524-2744

Lennea.Brown@albrightcare.org

RiverWoods.org