



[Questions](#)

BethanyVillage.org

This message is going to associates, and to residents and family members on our community distribution list.

A Message from the Executive Director

August 6, 2020

Dear Residents, Family Members & Associates,

We have tried to be as exhaustive as possible in our updates for you since the beginning of the pandemic. In addition to critical and timely communications about community operations or testing, we've also committed to weekly or bi-weekly messages like this one that include a roundup of happenings, important reminders and stories that lift up and share some of the great things happening at our community.

Over the course of the past few months, we have heard plenty of feedback from associates, residents and family members about our approach to communication. We've made changes and enhancements along the way, and today I'm happy to share that we have a new way to keep you informed about Bethany Village. We've launched a dedicated section on our website that is updated regularly with community information. You can access this page directly at Asbury.org/bethany-village/resources-events/family-friends. This section includes information on topics such as:

- Campus visitation
- Community services & amenities
- Reopening plans & strategy
- Important phone numbers and who to contact

With community operations news now being posted on the [website](#), we will focus on timely and new updates only in these newsletters (such as what I've included in the next section of this communication). We think this approach will help cut down on the length of these messages, while still providing the new info you need to know right away. If you

have feedback on this approach, please respond to this email and let me know.

General Community Information

Click/tap here to view info on our community operations

Updates and reminders

Please note that these updates and reminders are also included on our community operations site, [Asbury.org/bethany-village/resources-events/family-friends](https://www.asbury.org/bethany-village/resources-events/family-friends), in addition to other community info. The latest information is included here:

- **Please keep card games to no more than 4 people.** Residents should feel free to play cards with their neighbors. We ask that you keep the card games to only 4 people, that they take place in a resident's apartment and/or cottage, and that masks are worn and proper hand hygiene is followed.
- **Small resident meetings/clubs/groups can begin meeting again the week of August 10.** No more than 10 people and the meeting or group would need to follow the masking, physical distancing and hand hygiene protocols.
- **If you receive an unscheduled call from a source that you are not familiar with, DO NOT provide any information and hang up.** We had several residents get fraudulent phone calls from scammers attempting to gain personal financial and health information.
- **Coming soon: Beginning October 9th, we will roll out the "OZZIE" re-usable packaging dining program.** This is a "Green" initiative and will help us in eliminating Styrofoam. More details coming soon.
- **Marketing update: Marketing will be able to give tours to prospective referrals.** Only 2 people are permitted on the tour for a maximum of 2 hours. We have a stringent screening process in place and all visitors will be wearing a face mask and practicing physical distancing.
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at [Asbury.org/COVID19](https://www.asbury.org/COVID19).** You can find the daily status charts in the first blue button on the side bar. We hope you'll

take a moment to view messages of thanks that residents and family members have been sending in.

Recapping the Mission in Motion Campaign



The Asbury Foundation is moved by the response to the Mission in Motion Campaign. During this critical time for our country, we have seen Asbury associates, residents, family members, board members and friends provide support for one another in incredible ways. From donations to the Asbury Support Fund to entrance fee refunds and parking space deposits, we've seen generous support across the Asbury family, and it brings us comfort as we continue to monitor the coronavirus situation. See a [recap of the campaign here](#).

Christmas in July!

Associates continue to find unique ways to serve residents. Here's a fun story to share:



We celebrated the end of July last week by decking out Bethany Village in holiday style! With Christmas tunes blaring, the dining staff prepared Santa hat brownies, chocolate and mint candies and hot cocoa packets in Christmas-themed bags that little elves surprised residents with. Associates always find creative ways to serve!

Catch more stories about the great work associates are doing all across the Asbury system by going to our [Super Heroes Work Here page](#). Please also feel free to forward this email to others in your family who you feel may benefit from receiving our communications, and direct them to [click this link to sign up](#) for the appropriate list for our community.

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done from associate-to-associate. So far this year we have had dozens and dozens of GEMs given at our community and today I want to lift up a special one for **Jacob Baldwin, Personal Care Aide**.

“Jacob always goes above and beyond for the residents and his coworkers. He constantly asks if we need help with anything and keeps those he serves satisfied at all times. He's the best nursing aide I have ever met!” - Madison Engle, Nurse

If you'd like to submit a GEM for one of our associates, please click [here](#) to do so!

Messages of appreciation

Nearly 200 messages of thanks from family members and residents have come in for associates across the Asbury system in recent weeks. We are so appreciative of those

messages, like this one we recently received from a resident:

“We moved into a cottage a year ago and immediately fell in love with Bethany Village. Our neighbors, the associates and the services are the best! With recent challenging health issues of my husband we were heartened and supported by the myriad of services available to assist us. Special kudos to the staff in the Oaks, the in-home services of Bayada and Asbury Home Services. Care, support and love surround us. Thank you.”

If you'd like to share a note of thanks, [please click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!

We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Brian D. Grundusky, MHA, NHA
Executive Director



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