



August 7, 2020

Dear Residents, Family Members & Associates,

We have tried to be as exhaustive as possible in our updates for you since the beginning of the pandemic. In addition to critical and timely communications about community operations or testing, we've also committed to weekly or bi-weekly messages like this one that include a roundup of happenings, important reminders and stories that lift up and share some of the great things happening at our community.

Over the course of the past few months, we have heard plenty of feedback from associates, residents and family members about our approach to communication. We've made changes and enhancements along the way, and today I'm happy to share that we have a new way to keep you informed about Asbury Solomons. We've launched a dedicated section on our website that is updated regularly with community information. You can access this page directly at **[Asbury.org/asbury-solomons/resources-events/family-friends](https://www.asbury.org/asbury-solomons/resources-events/family-friends)**. This section includes information on topics such as:

- Campus visitation
- Community services & amenities
- Reopening plans & strategy
- Important phone numbers and who to contact

With community operations news now being posted on the [website](#), we will focus on timely and new updates only in these newsletters (such as what I've included in the next section of this communication). We think this approach will help cut down on the length of these messages, while still providing the new info you need to know right away. If you have feedback on this approach, please respond to this email and let me know.

General Community Information

Click/tap here to view info on our community operations

Updates and reminders

Please note that these updates and reminders are also included on our community operations site, [Asbury.org/asbury-solomons/resources-events/family-friends](https://www.asbury.org/asbury-solomons/resources-events/family-friends), in addition to other community info. The latest information is included here:

- **Marketing update:** Marketing is now able to give tours to prospective referrals. Two people may be on a tour for a maximum of two hours. We have a stringent screening process in place and all visitors will be wearing a face mask and practicing physical distancing.
- **If you receive an unscheduled call from a source that you are not familiar with, DO NOT provide any information and promptly hang up.** We have heard of instances of residents at other communities getting fraudulent phone calls from scammers attempting to gain personal financial and health information and we want you to remain aware.
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at [Asbury.org/COVID19](https://www.asbury.org/COVID19).** You can find the daily status charts in the first blue button on the side bar.
- **Want to drop something off?** Items may be left for residents at our Community Center entrance. Please coordinate a drop off time with your loved one.

Kelly's Korner - A Multi-Channel Communication!



Kelly's Korner

Did you know that Executive Director Kelly Friedman has a multi-channel communications approach to sharing the latest and greatest about Asbury Solomons? It's called Kelly's Korner! Every Friday you can find Kelly on Channel 970 at 11:45 a.m. as she shares information in a live broadcast. And each month she sends out a monthly newsletter with her thoughts and observations. [You can read her most recent message here.](#)

Mission in Motion Campaign



The Asbury Foundation is moved by the response to the Mission in Motion Campaign. During this critical time for our country, we have seen Asbury associates, residents, family members, board members and friends provide support for one another in incredible ways. From donations to the Asbury Support Fund to entrance fee refunds and parking space deposits, we've seen generous support across the Asbury family, and it brings us comfort as we continue to monitor the coronavirus situation. [See a recap of the campaign here.](#)

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done from associate-to-associate. So far this year we have had dozens and dozens of GEMs given at our community and today I want to lift up a special one given to **Felicia Schreiner**.

"Felicia went above and beyond to help a nurse by following up with a family member who reached out regarding medications. Felicia called the pharmacy to see if alternate medications were available. Felicia demonstrated caring, responsibility, respect for the resident, family and the nursing staff. Felicia thanks for everything you do" - MDS Coordinator, RN, Lora Jarboe

If you'd like to submit a GEM for an associate, please click [here](#) to do so!

Music that hits the right note & a thanks to match!

Josh Airhart: Music Notes Episode 2



Thursday Aug 6, 2:30 pm
Channel 970 Broadcast

Josh gives a brief history behind the hits and lends his unique style to classic radio favorites from the last 5 decades.

3 Showings:

Thursday 8/6 at 2:30 pm.

Sunday 8/9 at 1:00 pm and 6:00 pm

On demand later in the week



Josh Airhart is a music instructor who normally serves residents in the assisted living and health care neighborhoods. We reached out to Josh with the idea of leveraging technology to create an entertaining and educational experience that we could share with the entire Asbury Solomons community. Josh's first production was a special broadcast on Father's Day. Josh has created a show titled "Music Notes" that first broadcasted on Thursday, August 6, on our in-house channel 970. We will be rebroadcasting on August 9 and will make this piece available on-demand on our Touchtown apps. Josh is a rare talent and wonderful person, and we're pleased to share the nice note we received about his performance from residents Gunter and Ginny Arndt:

"Many thanks for giving us the privilege of seeing and hearing Josh Airhart yesterday. Aside from such basics as being an exceptional guitarist/musician and singer, he gave us the backgrounds of the pieces he played – which we appreciated and loved. His song selections were perfect for us. His presentation and editing, and the crisp quality of the video made us feel that he was in our apartment, giving us a private concert! We would like to see and hear him often!"

If you'd like to share a note of thanks, please click [here](#) to launch a form where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!

Thank you to all visitors for so carefully following all elements of our visitation policy. We hope to see you soon. We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Kelly Smith Friedman, LNHA
Executive Director



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