A Message from the Executive Director

September 18, 2020

Dear Residents, Family Members & Associates,

I love to experience the transition from summer to fall. We can already see some of the leaves changing colors on the trees across our campus, and early mornings have a crisp, cool feeling and now require a jacket or sweater.

I am excited about some of the transformations occurring on our campus, too. We are slowly phasing in reopenings or other opportunities here at Bethany Village as we navigate the safest ways in which to do so that are in line with the appropriate local and federal guidelines and requirements. Thank you for your continued patience and support during this unprecedented time. I always work to remember that this pandemic is a marathon, not a sprint! Please read on for some of our latest updates and highlights across our community.

Updates and Reminders

Please note that updates and reminders are also included on our community operations site, Asbury.org/bethany-village/resources-events/family-friends:

- Our campus has begun to slowly ease visitation restrictions in line with public health and state and local guidelines. See visitation details in the Campus Reopening section on our Friends & Family page.
• **Dining Update:** Collegiate Cafe will reopen Monday, Sept. 21, and Springfields is scheduled to reopen Monday, Sept. 28. Please click here to view the announcement we sent Thursday about these reopenings.

• **About Masks:** Residents do not have to wear a mask while outside when walking, running or biking around campus on the walking paths or in a courtyard if they are by themselves or only with their spouse, partner or roommate. Once another resident would get within 6 feet, we ask that a mask is put on. Residents should always have a mask with them.

• **Wellness Center Update:** We are pleased to share that the Pool opened Sept. 14. Please click here for the weekly schedule. The Wellness Center is also open. For more information call Justin Margut at 717-591-8368.

• **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at Asbury.org/COVID19.** You can find the daily status charts in the first blue button on the side bar.

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**Asbury CEO on his Passion & Career Journey**

As part of Asbury’s recent Great Place to Work re-certification, 89 percent of associates said their work has special meaning – and that certainly includes President & CEO Doug Leidig. Doug recently appeared on a senior living podcast hosted by Bridge the Gap and shared some powerful words about his early start in this field and the profound meaning he finds in our Mission.
Among the topics Doug discusses on the 20-minute podcast, he shares that when he was just 12 years old, as a paperboy delivering newspapers at a retirement community, his route would take him twice as long to complete because he would sit and talk with residents. This is when, Doug says, he first started to have an interest in senior living. Just four years later, he was serving as a nursing aid which solidified the passion for his career journey.

- Click the image above to watch the podcast
- Or, you can listen to Doug's full 20-minute interview here

**Deadline extended! Submit Photos, Paintings or a Poem by Sept. 22**

Above is one of many great photos we've seen this year of Bethany Village in action. It’s photos and other great visuals like this that we’re looking for to show off the best of Bethany Village in a possible submission for the LeadingAge PA 2021 calendar. **The submission process for 2021 begins soon and we need your help!** This year, LeadingAge PA is celebrating health care heroes and their accomplishments. The 2021 calendar will feature the lives and experiences of staff and residents who supported one another throughout this unprecedented year. **Do you have something you’d like to share for a possible submission?** We are asking residents, family members, and associates to submit their artistic interpretations of health care heroes. Submissions can include:

- Paintings
- Drawings
- Photographs
- Mixed media
To submit an entry or if you have questions, please contact Marketing Coordinator Beth Merkel at bmerkel@asbury.org or call her at 717-591-8072. Submissions are due no later than Tuesday, Sept. 22. Thank you for supporting Bethany Village's health care heroes! LeadingAge PA has been serving non-profit senior service providers as the primary source of advocacy, networking, news and education since 1963.

Health & Wellness -- Keep Your Eyes Sharp With These Foods

Be sure to incorporate eye-healthy foods -- like blueberries, apricots, and lots of dark, leafy greens like spinach or collard greens or kale -- in your diet to help protect your vision. And be sure to wear a good pair of sunglasses when outside to prevent cataracts. As we move to a more virtual world, be sure to incorporate the 20/20/20 rule. Every 20 minutes, redirect your focus to something off the screen for 20 seconds to allow your eyes to rest and refocus.

Here's a GEM!
All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done from associate-to-associate. So far this year we have had more than dozens and dozens of GEMs given at our community and today I want to feature one for Audrey Winter, Food Service Manager:

“Audrey and Shawn put together a homemade hummus plate for a resident of the Sugar Maple neighborhood after learning she is from the Lebanon area. Thank you Audrey for striving to touch the lives of the AL residents. We appreciate you!!” - Bridget Walling, AL Administrator

Messages of Appreciation

Nearly 240 messages of thanks from family members and residents have come in for associates across the Asbury system over the past few months. We are so appreciative of those messages. Here’s an excerpt from a message from a family member:

"Thank you! Thank you! Because of your hard work and care, I know that my mother is safe with you. It’s a scary time, I know most of you are also concerned about the health of yourselves and your loved ones. Be safe, be well, and thank you!"

If you’d like to share a note of thanks, please click here to launch a form where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!

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We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Brian Grundusky
Executive Director

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