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BethanyVillage.org

This message is going to associates, and to residents and family members on our community distribution list.

A Message from the Executive Director

September 4, 2020

Dear Residents, Family Members & Associates,

Labor Day is here, and usually our first thought as the holiday approaches is to think about a day off from work to mark the end of summer. This year we have an opportunity to think a little differently. On Monday, I'm suggesting that we all take a moment to reflect on the incredible amount of "labor" we've all put in this year, particularly since the beginning of the pandemic.

We are more than seven months into combating COVID-19, and we've seen an incredible amount of time and effort put in by the 288 associates here at Bethany Village to ensure our community is as safe as possible and that residents are served in unique and different ways. Many residents, family members and those from the greater community have also put in a fair share of work in recent months, whether that be making masks, volunteering in some form or fashion or by simply taking time to encourage others to follow the precautions and measures we have in place.

While Labor Day recognizes the efforts of workers, it does not necessarily mean a holiday off from work. As you know, we operate 24/7, 365 days a year. Many Bethany Village associates will be busy going about their sacred work this long weekend, serving residents, families, and each other. If you are one of those working on Monday -- thank you.

It is remarkable what can happen when we come together for a common cause. COVID-19 forced us to collaborate and work together -- to embrace our "we're in this together" attitude. It's commitments like this that are at the heart of how we fulfill our mission to do

all the good we can.

As our re-certification as a Great Place to Work® shows, we take pride in having the opportunity to serve you. On our recent associate survey, nearly 90% of associates said: “My work has special meaning: this is not ‘just a job.’” ***It is a “labor” of love.*** Thank you for the opportunity to serve you. Have a wonderful holiday weekend.

Updates and reminders

Please note that updates and reminders are also included on our community operations site, [Asbury.org/bethany-village/resources-events/family-friends](https://www.asbury.org/bethany-village/resources-events/family-friends):

- **A message from PA Gov. Wolf:** The Pennsylvania departments of Health and Aging recently warned Pennsylvanians about contact tracing scams and emphasized the need to stay alert. Scams might include a caller asking for someone’s Social Security number or payment for tracing services – neither of which are ever a component of a contact tracing inquiry. [Please click here to read additional information.](#)
- Our campus has begun to slowly ease visitation restrictions in line with public health and state and local guidelines. See visitation details in the Campus Reopening section on our [Friends & Family page](#).
- **It's a recycling challenge! You up for it?** The resident-led Ecology team has partnered with the TREX company to collect 500 pounds of plastics. If we can pull this off, we'll get a nice new outdoor bench donated to us from TREX that we'll put at the Healing Garden outside of The Oaks! [Learn more here.](#)
- **Reminder About Screening & Safety Measures:** We all have a responsibility to support and protect each other. All persons entering our community will follow our screening procedures, which includes a temperature check and questionnaire. All residents, associates, and visitors are required to wear a mask on campus and to practice physical distancing.
- **Wellness Center Update:** The Wellness Center Fitness Room is open. The pool remains closed with plans for a reopening underway. For a current schedule or more information call Justin Margut at 717-591-8368.
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at [Asbury.org/COVID19](https://www.asbury.org/COVID19).** You can find the daily status charts in the first blue button on the side bar.

Have a great photo, painting or poem to share?

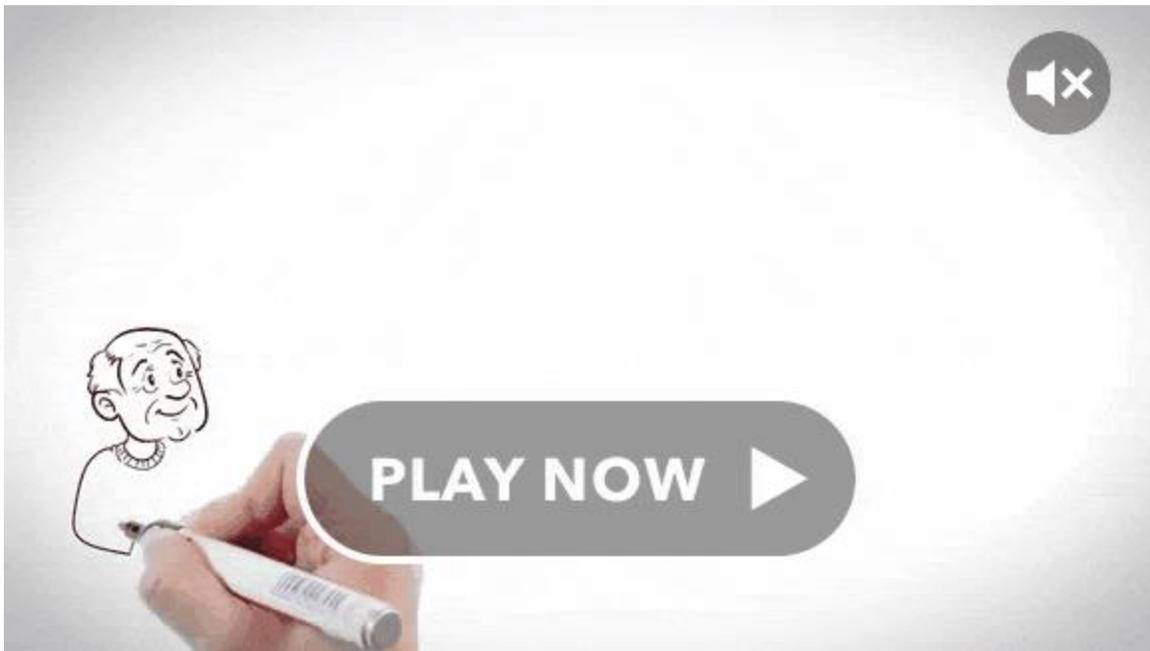


Above is one of many great photos we've seen this year of Bethany Village in action. It's photos and other great visuals like this that we're looking for to show off the best of Bethany Village in a possible submission for the LeadingAge PA 2021 calendar. **The submission process for 2021 begins soon and we need your help!** This year, LeadingAge PA is celebrating health care heroes and their accomplishments. The 2021 calendar will feature the lives and experiences of staff and residents who supported one another throughout this unprecedented year. **Do you have something you'd like to share for a possible submission?** We are asking residents, family members, and associates to submit their artistic interpretations of health care heroes. Submissions can include:

- Paintings
- Drawings
- Photographs
- Mixed media
- Poetry
- Written prose

To submit an entry or if you have questions, please contact Marketing Coordinator Beth Merkel at bmerkel@asbury.org or call her at 717-591-8072. Submissions are due no later than Tuesday, Sept. 15. Thank you for supporting Bethany Village's health care heroes! LeadingAge PA has been serving non-profit senior service providers as the primary source of advocacy, networking, news and education since 1963.

The value of trust



Higher purpose, trust, and accountability are the cornerstones of the sacred work we do at Asbury. We are pleased to share this short video, which explores what trust looks like across our system and why it is so fundamental for associates, those we serve, and all of our valued stakeholders. Trust is formed when we meet the commitments we make to one another; trust creates a healthy work environment, rewarding relationships, and exceptional services and experiences. As a Great Place to Work-certified organization, Asbury is grateful to everyone who plays a role in strengthening trust across our system and for placing your trust in us. Thank you for helping us to do all the good we can!

A 'green' effort; literally -- it's 'green'!



Our new Ozzi reusable container program will eliminate the disposal (and purchase) of more than 3 million single-use food containers! This is another important step in our sustainability efforts! We're excited to see this program across all eight Asbury communities. We are thankful for Sodexo's partnership on this "green" effort.

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done from associate-to-associate. So far this year we have had more than dozens and dozens of GEMs given at our community and today I want to feature one for **Sherry Slaseman**:

“Sherry has been a lead associate in the housekeeping department for many years. Those who know her can attest that there is nothing Sherry won’t do for you

if you ask. She simply believes, 'the answer is yes, what's the question?' Her many years of dedicated service has reached every corner of the campus in a positive way repeatedly and continues. She is absolutely helpful to management and many times has come through for me when we were in a tough spot. It is impossible to list all Sherry has done and continues to do. But I want to thank her with the deepest sincerity and gratitude. Thank you Sherry for all you do” - Mark Ruiz

Messages of appreciation

Nearly 225 messages of thanks from family members and residents have come in for associates across the Asbury system in recent weeks. We are so appreciative of those messages. Here's an excerpt from a message from a resident:

"I would like to thank all of the maintenance associates for their tireless efforts. Everyone, from Alicia LeValley to Mark Ruiz to all those on the maintenance staff, deserves much credit for the work they are doing. The campus looks great, and the apartments and cottages are getting the attention they need. They all have such a positive attitude and marketing sure to say, 'We're here to help you!' Thank you all very much!

If you'd like to share a note of thanks, [please click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!

We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Brian D. Grundusky, MHA, NHA
Executive Director



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