A Message from the Executive Director

October 16, 2020

Dear Residents, Family Members & Associates,

One thing is for certain throughout this pandemic: we’ve had to handle many curveballs. That’s the reality, and we’re comfortable in knowing that our response to any challenge we face has to be fluid -- we have to be willing to adjust both on a daily basis, and for the long term.

I think it is more than fair to say that here at Bethany Village, we’ve moved beyond the “push through it” phase to “making it happen.” We’re not fighting the reality of the environment we’re operating in; in fact, we’re embracing these opportunities to think differently in how we serve, and how to best keep those who live and work here safe, and, ultimately, to continue living out our mission of doing all the good we can.

Booker T. Washington once said, "Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome."

Together, as a larger community of residents, family members and associates we continue our work to not only overcome, but also to make happen whatever is needed for those we serve. Thank you for choosing Bethany Village, and for your partnership and teamwork. We are indeed #AsburyStrong.

Updates and Reminders
Please note that updates and reminders are also included on our community operations site, Asbury.org/bethany-village/resources-events/family-friends:

- Our campus has begun to slowly ease visitation restrictions in line with state and local guidelines. See visitation details in the Campus Reopening section on our Friends & Family page.

- **Registration is Open for Expanded Wellness Opportunities**: Registration is now open to sign up for more pool, fitness room, land and aquatics classes -- all with a maximum number of participants to ensure proper physical distancing and other safety measures. New classes begin Oct. 19. [Please click here to get started on your registration.](#) Want more details on the classes available and how our new online registration system works? [Click here](#).

- **Communications Update**: For the past several months we have delivered this community newsletter to you on a bi-weekly basis. Moving forward, we’ll transition to a monthly newsletter. But rest assured, that if anything comes up that needs to be communicated between scheduled newsletters, we’ll share with you via email in a timely manner.
  - Want to add a family member to our email distribution list? [Click here](#)

- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at Asbury.org/COVID19.** You can find the daily status charts in the first blue button on the side bar.

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**Celebrating #AssociateAppreciationWeek**

We recently celebrated #AssociateAppreciationWeek. For one week, associates participated in themed dress-up days, and had plenty of opportunities for ice cream, snacks, lunches and drawings to show appreciation for all their hard work this
year. I'm grateful for the associates here at Bethany Village and for their commitment to doing all the good they can each day for those we serve.

Focus on the Asbury Foundation

In the latest issue of the Asbury Foundation's Focus magazine, there are plenty of heartwarming and inspiring stories to check out that focus on all the good carried out throughout the year across the Asbury system. From healing retreats to associate scholarships, associates and residents are committed to spreading joy and wellness. Click here to view the publication.

Here's a GEM!
All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done from associate-to-associate. So far this year we have had more than dozens and dozens of GEMs given at our community and today I want to feature one recently given to Facilities team associate John Kelly:

“Recently, we needed all West Cottage mailboxes cleaned and 'Go Green Labels,' put on boxes for residents who do not wish to have paper documents put in their mailboxes to cut down on paper use on campus. John Kelly completed this task in one day. His productivity was obviously high and he was committed to accomplishing the assignment exceeding expectations. Thank you John for that determined effort to get the job done.” - Mark Ruiz, Facilities Director

Messages of Appreciation

I'm happy to share this note of appreciation we recently received from a family member:

"Thanks to all of your associates and for the practices put into place during this pandemic. I have felt better knowing that you have strived to keep my parents and the other residents safe. With all of the impact on seniors nationwide, I'm so grateful that your community was not as negatively impacted. Thank you to each and every one of you. God bless you."

If you’d like to share a note of thanks, please click here to launch a form where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!
We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Brian Grundusky
Executive Director

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