

Let Your Life Shine...Brighter Together! ✨
**NORMANDIE
RIDGE**

A Message from Executive Director Lauren Dieter

Nov. 25, 2020

Dear Residents, Family Members & Associates,

In most years, Thanksgiving marks an opportunity for all of us to gather with family and friends, while sharing food, stories and maybe playing a little backyard football. This year, the holiday will look different, but that doesn't mean it has to feel different.



In a year in which everything has been upended, we have all gotten creative to find new routines, become more comfortable with technology, and bond over our collective effort to address the pandemic. While not always obvious, there are positives that have come about over the past nine months. This Thanksgiving I hope you can take a minute to reflect and be thankful for what we do have, what we have learned and how we're stronger as a community.

Here's a quote about giving thanks from author Melody Beattie, and I think it's especially appropriate for this year:

"Gratitude turns what we have into enough, and more. It turns denial into acceptance, chaos into order, confusion into clarity...it makes sense of our past, brings peace for today, and creates a vision for tomorrow."

As you create a new experience for this Thanksgiving, I hope you can find joy in being grateful for what we do have, what we've overcome, and what lies ahead.

As I spend a moment reflecting during the holiday, at the top of my list will be how grateful I am for your partnership during this trying year. A recent and heartwarming example has been how residents and families came together to support our efforts to provide a Thanksgiving meal for all Normandie Ridge associates. It is because of this generosity we were able to give all associates not only a turkey for the holiday, but also provide side dishes, too! Thank you.

Happy Thanksgiving.

Community Visitation & Operations Website

As you are likely aware, COVID-19 cases continue to rise around us and all across the country. As many experts have said, we are in the midst of a new surge of the pandemic, and we must respond accordingly.

Rising numbers bring, as we should expect, additional guidance around combating the pandemic. Therefore, we must remain fluid in our response to do all we can to protect those who live and work here. Our journey through this unprecedented challenge is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts.

While we will continue to communicate timely and important changes to you via email, I want to remind you that our website remains the go-to source for our

community operations, including visitation rules, who to contact, and more.

[Please visit our community page here.](#)

Normandie Ridge Updates & Reminders

Please note that many of these updates and reminders are also included on our community operations site, NormandieRidge.org/friends-family:

- **The key COVID-19 metrics that the state of Pennsylvania tracks have worsened considerably in recent weeks.** For us here at Normandie Ridge, we are issuing a new directive in an effort to continue to be proactive in our responsibility to keep residents and associates as safe as possible. If an Independent Living resident chooses to leave our community for a Thanksgiving celebration to join friends and family, the resident will be required to self-quarantine for 14 days upon return. In addition to our new screening process that also applies to visitors, guests from outside our state seeking to visit Independent Living residents will need to demonstrate a negative COVID-19 test completed in the past 72 hours in order to be able to visit a resident's home. The Personal Care neighborhoods remain open to in person visits at this time. The Skilled Nursing Center neighborhoods remain closed to in person visitation at this time. Our teams are happy to arrange virtual calls so everyone will have an opportunity to connect with their loved ones. [Please click here for my original message](#) with all the details you need to know about travel and visitation.
- **Testing is an important component of our COVID-19 prevention strategy.** We are pleased to share some outstanding results for Normandie Ridge and the Asbury system. As of November 1, Asbury has conducted just over 22,000 COVID-19 tests at our communities with a positivity rate of just .5 percent. At Normandie Ridge, we have conducted 1,012 tests with a positivity rate of just .01 percent.

- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at [Asbury.org/COVID19](https://www.asbury.org/COVID19).** You can find the daily status charts in the first blue button on the side bar.
- **New Community Screening Process:** The screening process is a critical component of our overall safety measures here at Normandie Ridge. We have had a couple of iterations of our screening process since COVID-19 hit earlier this year and we have averaged hundreds of screenings a day. It's been a monumental effort and has served us well. We recently revised our screening measures to combine technology and the best practices we've established in order to keep residents, visitors and associates safe. [Please click here](#) for what you need to know about the new screening process for residents and visitors. The associate screening process can be found [here](#).

LeadingAge Names Recipients of its Annual Award of Honor

Every year, LeadingAge, a national organization of more than 5,000 aging-focused non-profit organizations, bestows the Award of Honor to one member who has provided nationally significant, transformative leadership in aging services. This year, the organization is not naming one award winner. Rather, LeadingAge has named all LeadingAge members, which includes Albright and Asbury associates, as recipients of this year's Award of Honor. In making the announcement, LeadingAge said: *"This year, in the face of great adversity and overwhelming tragedy, you have all risen to the occasion and demonstrated remarkable leadership and unbelievable courage in what will likely be remembered as the hardest year of your life."*

Thank you to Albright and Asbury associates for their commitment to our mission to do "all the good we can" for those we serve! Please enjoy this video produced

by LeadingAge.

Know Someone Who Isn't Receiving our Emails? Here's How They Can Sign Up!

Thanks for opting to receive emails from Normandie Ridge! Do you know of anyone else -- residents or other family members -- who may benefit from receiving our communications? If so, please share the links below so they can sign up for the right list.

Normandie Ridge Residents can sign up using these forms:

- Skilled Nursing Care: <https://bit.ly/NRHCresidents>
- Personal Care: <https://bit.ly/NRPCresidents>
- Independent Living: <https://bit.ly/NRRLresidents>

Normandie Ridge Families can sign up using these forms:

- Skilled Nursing Care <http://bit.ly/NRRLfamilies>

- Personal Care <http://bit.ly/NRPCfamilies>
- Independent Living <http://bit.ly/NRHCfamilies>

Thank you for your Service to our Country



We held a Veterans Day breakfast on Nov. 11 to honor Normandie Ridge residents and associates who have served, or are currently serving, our country. Our veterans also received certificates of appreciation for their service. [Click here for more photos.](#)

We are all in this together. Thank you for your continued understanding and cooperation. We are #NormandieRidgeStrong!

Sincerely,

Lauren Dieter, NHA MBA

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