



This message is going to associates, and to residents and family members on our community distribution list.

Dec. 23, 2020

Dear Residents, Family Members & Associates,

As I write this today, amid the holiday season and just days from the turn to a new year, I think about the year that was. We have been through a lot in 2020, some days tougher than others. But regardless of the type of day we've experienced, we've done so together – as a community of residents, associates and family members who want only the best for those we live with and work alongside.

The holidays mark a time to reflect on one of the most important gifts we have – the beauty of our relationships. The pandemic can't take that away and has likely made our relationships even stronger as we've bonded in new ways, be it with more phone calls or video calls, or a friendly chat with a neighbor to see how they're doing. Yes, much has been different this year. But some of the most important things – like our ability to invest in, and enrich, our relationships – remain the same.

And now we enter a new, and positive, phase in combating COVID-19, as the vaccine slowly rolls out. We have much to look forward to, and much to be thankful for as we celebrate during this holiday season and count down to the New Year.

I wish you a Merry Christmas and the very best to you and your family. Our bond

as an organization has never been stronger and that, for me, is a gift I'm happy to experience each time I walk into our community!

Sincerely,

Todd Andrews
President CCRC Division
Asbury Support and Collaboration Center



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Our Approach to COVID-19 Vaccinations

We are now entering a new phase in addressing the transmission and risk of COVID-19: the use of vaccines. Asbury, in concert with the CDC, state and local health departments, will be receiving COVID-19 vaccines for administration to Health Care Center/Skilled Nursing and Personal Care/Assisted Living residents and associates at each Asbury community. We have partnered with CVS Pharmacy to procure, store and administer all COVID-19 vaccines. We will share updates with you as we learn more about the vaccination schedule for our community. [Please click here to read the original communication](#) with how we are handling our approach to vaccinations. We have also posted a new section, [Vaccine Information](#), on our COVID-19 Communications Hub.

Updates and Reminders

Please note that these updates and reminders are also included on our community operations site, [Asbury.org/asbury-place-maryville/resources-events/family-friends](https://www.asbury.org/asbury-place-maryville/resources-events/family-friends):

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community operations, including visitation updates, who to contact, and more. [Please visit our community page here.](#)
- **Know a family member who would like to receive our community updates?** Please direct them to this webpage, [asbury.org/family-covid-email-sign-up](https://www.asbury.org/family-covid-email-sign-up), to sign up to join our family email distribution list!
- **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage** at [Asbury.org/COVID19](https://www.asbury.org/COVID19). You can find the daily status charts in the first blue button on the side bar.

We did it: #20 on the NATIONAL Best Workplaces for Aging Services List!

Great Place to Work® and *FORTUNE* have honored Asbury Communities as one of the 2020 Best Workplaces for Aging Services in the United States. [We are ranked #20](#) on *FORTUNE*'s national list of Seniors Housing & Care (Large).

Making this list is not easy. The last time we made the list was 2018. We are proud of how we've worked together as an Asbury family this year to do all that we can to keep our community safe. We shared the video below with Asbury associates when we learned of our recognition. The comments in this video were taken from the Great Place to Work® survey associates took in September.



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This has been a year to remember. It has been a year that showcases the power of Asbury. We are #AsburyStrong and we are proud of this recognition. Thank you for choosing Asbury Place Maryville and giving us the opportunity to serve you.

Holidays at Maryville



Candy Cane Grams were a hit at Asbury Place Maryville! Proceeds from the grams went to the Resident Christmas Fund, which honors eligible associates for their hard work throughout the year. Lifestyles Team Leader Erin Butler and Activities Associate Rebekah Roberts set goals to ensure every associate on the campus received at least one gram. The duo also worked to keep holiday spirits bright by putting up as many Christmas lights as possible across the community.

Thank You For a Historic #GivingTuesday

Together
we gave.



GIVING
TUESDAY

Thank You!

The total philanthropic impact on #GivingTuesday exceeded \$60,000 across Asbury communities.

Thank you for partnering with us to “do all the good we can.”

ASBURY
FOUNDATION 

On #GivingTuesday, more than 100 residents, friends, family members, and associates from across the Asbury organization partnered with the Asbury Foundation and gave in-person and online through payroll deductions, Facebook fundraisers, parking space deposit gifts, and other creative means! The total impact exceeded \$60,000 -- a new record. Thank you for supporting us in our mission to do all the good we can.

New at Maryville -- Solaris: UV Technology Helps Protect in Fight Against COVID-19

For Maryhannah Anderton, who has worked in housekeeping for most of her career, many things are familiar. But in all the years she's worked to keep buildings and rooms clean, she's never seen technology like Solaris, a UV light cleaning technology, introduced recently at Asbury Place Maryville.

"I've never used a machine like this," Maryhannah said. "I've used other machines, but never with the UV light!"



While housekeepers already commit to a multi-step cleaning process, Solaris complements their work, eliminating 99.6% of all pathogens, including COVID-19.

[Click here to learn more about this new cleaning technology in place at Maryville.](#)

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done. Dozens and dozens of GEMS have been received so far this year at our community and today we want to lift up a special one recently given from a resident to Maryville associate Shelly Whitehead. Here's an excerpt:

"Shelly is the day shift nurse on my hall in assisted living in Maryville. Shelly is very patient and kind to (those she serves). I always look forward to her coming to (see me) and to tell me to have a good day. I tell her to have a good day too! All the nurses are outstanding but Shelly is a sweetheart!"

If you'd like to submit a GEM for an associate, please click [here](#) to do so!