

Let Your Life Shine...Brighter Together! ✨
**NORMANDIE
RIDGE**

A Message from Executive Director Lauren Dieter

Dec. 23, 2020

Dear Residents, Family Members & Associates,

As I write this today, amid the holiday season and just days from the turn to a new year, I think about the year that was. We have been through a lot in 2020, some days tougher than others. But regardless of the type of day we've experienced, we've done so together – as a community of residents, associates and family members who want only the best for those we live with and work alongside.



The holidays mark a time to reflect on one of the most important gifts we have – the beauty of our relationships. The pandemic can't take that away and has likely made our relationships even stronger as we've bonded in new ways, be it with more phone calls or video calls, or a friendly chat with a neighbor to see how they're doing. Yes, much has been different this year. But some of the most important things – like our ability to invest in, and enrich, our relationships – remain the same.

And now we enter a new, and positive, phase in combating COVID-19, as the

vaccine slowly rolls out. We have much to look forward to, and much to be thankful for as we celebrate during this holiday season and count down to the New Year.

I wish you a Merry Christmas and the very best to you and your family. Our bond as an organization has never been stronger and that, for me, is a gift I'm happy to experience each time I walk into our community!

Our Approach to COVID-19 Vaccinations

We are now entering a new phase in addressing the transmission and risk of COVID-19: the use of vaccines. Asbury, in concert with the CDC, state and local health departments, will be receiving COVID-19 vaccines for administration to Health Care Center/Skilled Nursing and Personal Care/Assisted Living residents and associates at each Asbury community. We have partnered with CVS Pharmacy to procure, store and administer all COVID-19 vaccines. We will share updates with you as we learn more about the vaccination schedule for our community. [Please click here to read the original communication](#) with how we are handling our approach to vaccinations. We have also posted a new section, [Vaccine Information](#), on our COVID-19 Communications Hub.

Normandie Ridge Updates & Reminders

Please note that many of these updates and reminders are also included on our community operations site, NormandieRidge.org/friends-family:

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community

operations, including visitation updates, who to contact, and more. [Please visit our community page here.](#)

- **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share them with associates. Thank you!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage** at [Asbury.org/COVID19](https://www.asbury.org/COVID19). You can find the daily status charts in the first blue button on the side bar.

A Lot of Snow and a lot of Hard Work!



It was all hands on deck at Normandie Ridge as associates shoveled and plowed out cars, walkways and campus roads from last week's nor'easter storm. We are grateful for their hard work! Many associates also stayed on campus to serve residents through the storm. Cheers to them all!

Associates Give Generously



Normandie Ridge associates gave generously to each other and to Toys for Tots this year. An Angel Tree was set up so that associates could give gifts to the children of fellow associates. Donations were also made to Toys for Tots, including a few bikes! A big thanks to associates who went above and beyond to deliver joy this holiday season.

Much to Give and Get this Holiday Season



While the traditional in-person holiday gathering was nixed for associates, the spirit of the season was not! The annual gift raffle was still held, with more than 40 gifts given out to associates, including a TV, multiple tablets and more. Not bad! Associates also received an individually boxed holiday meal including turkey, ham, sweet potatoes, veggies and a whole pie for dessert! Here's a look at all the gifts (before they were opened!).

Know Someone Who Isn't Receiving our Emails? Here's How They Can Sign Up!

Thanks for opting to receive emails from Normandie Ridge! Do you know of anyone else -- residents or other family members -- who may benefit from receiving our communications? If so, please share the links below so they can sign up for the right list.

Normandie Ridge Residents can sign up using these forms:

- Skilled Nursing Care: <https://bit.ly/NRHCresidents>
- Personal Care: <https://bit.ly/NRPCresidents>
- Independent Living: <https://bit.ly/NRRLresidents>

Normandie Ridge Families can sign up using these forms:

- Skilled Nursing Care <http://bit.ly/NRRLfamilies>
- Personal Care <http://bit.ly/NRPCfamilies>
- Independent Living <http://bit.ly/NRHCfamilies>

We are all in this together. Thank you for your continued understanding and cooperation. We are #NormandieRidgeStrong!

Sincerely,

Lauren Dieter, NHA MBA

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