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## A Message from Executive Director Lennea Brown

Dec. 23, 2020

Dear Residents, Family Members & Associates,

As I write this today, amid the holiday season and just days from the turn to a new year, I think about the year that was. We have been through a lot in 2020, some days tougher than others. But regardless of the type of day we've experienced, we've done so together – as a community of residents, associates and family members who want only the best for those we live with and work alongside.



The holidays mark a time to reflect on one of the most important gifts we have – the beauty of our relationships. The pandemic can't take that away and has likely made our relationships even stronger as we've bonded in new ways, be it with more phone calls or video calls, or a friendly chat with a neighbor to see how they're doing. Yes, much has been different this year. But some of the most important things – like our ability to invest in, and enrich, our relationships – remain the same.

And now we enter a new, and positive, phase in combating COVID-19, as the vaccine slowly rolls out. We have much to look forward to, and much to be thankful for as we celebrate during this holiday season and count down to the New

Year.

I wish you a Merry Christmas and the very best to you and your family. Our bond as an organization has never been stronger and that, for me, is a gift I'm happy to experience each time I walk into our community!

## Our Approach to COVID-19 Vaccinations

**We are now entering a new phase in addressing the transmission and risk of COVID-19: the use of vaccines.** Asbury, in concert with the CDC, state and local health departments, will be receiving COVID-19 vaccines for administration to Health Care Center/Skilled Nursing and Personal Care/Assisted Living residents and associates at each Asbury community. We have partnered with CVS Pharmacy to procure, store and administer all COVID-19 vaccines. We will share updates with you as we learn more about the vaccination schedule for our community. [Please click here to read the original communication](#) with how we are handling our approach to vaccinations. We have also posted a new section, [Vaccine Information](#), on our COVID-19 Communications Hub.

## Nea's News - RiverWoods Updates & Reminders

Please note that many of these updates and reminders are also included on our community operations site, [RiverWoods.org/friends-family](https://RiverWoods.org/friends-family):

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community operations, including visitation updates, who to contact, and more. [Please](#)

[visit our community page here.](#)

- **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share them with associates. Thank you!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage at [Asbury.org/COVID19](https://www.asbury.org/COVID19).** You can find the daily status charts in the first blue button on the side bar.
- **PS Salon reminder:** The salon is now "cashless" as of Dec. 1, 2020. What does this mean? You may pay for services by personal check, credit card, check card or by having the charge added to your monthly invoice. PS Salon also offers "PS Celebration Accounts" whereby rewards can be earned. Please see a stylist to learn more about this program and to sign up. This program also offers "gifting opportunities" for family and friends!

## A Lot of Snow and a lot of Hard Work!



It was all hands on deck at RiverWoods as associates shoveled and plowed out cars, walkways and campus roads from last week's nor'easter storm. We are grateful for their hard work! Many associates also stayed on campus to serve residents through the storm. Cheers to them all!

## Cookies and Hot Chocolate From Santa



RiverWoods associates and their families received cookies and hot chocolate from Santa over the weekend! Associates drove through the RidgeCrest portico to pick up their treats. Happy holidays!

**It Sure is Festive Around Here!**



Residents and associates are making the season merry by decorating common areas throughout the campus. The halls are officially decked, and we're excited for the holidays!

## Associates Receive Christmas Turkeys

Our traditional holiday party for associates this year looked a bit different, but the same holiday smiles were in store! Why? Each RiverWoods associate received a turkey to help with their holiday meal planning!

We are appreciative of the work associates do every day to care for those we serve! Pictured at right is Dining Room Coordinator Cindy Gardner with her turkey.



## Know Someone Who Isn't Receiving our Emails? Here's How They Can Sign Up!

Thanks for opting to receive emails from RiverWoods! Do you know of anyone else -- residents or other family members -- who may benefit from receiving our communications? If so, please share the links below so they can sign up for the right list.

**RiverWoods Residents** can sign up using these forms:

- Skilled Nursing Care: <https://bit.ly/RWHCresidents>
- Personal Care: <https://bit.ly/RWPCresidents>
- Independent Living: <https://bit.ly/RWRLresidents>

**RiverWoods Families** can sign up using these forms:

- Independent Living <http://bit.ly/RWRLfamilies>
- Personal Care <http://bit.ly/RWPCfamilies>
- Skilled Care <http://bit.ly/RWHCfamilies>

## 500 Reasons to Make a Referral for Independent Living!

Do you know someone who would enjoy Independent Living at RiverWoods? Consider referring them through our referral program for a chance to earn \$500! [Click here to learn more](#), or contact Allison Kauffman, Residential Sales Counselor, at (570) 522-3848.

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We are all in this together. Thank you for your continued understanding and cooperation. We are #RiverWoodsStrong!

Sincerely,

**Lennea Brown, NHA**

Executive Director

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