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[Questions](#)

[SpringhillErie.org](http://SpringhillErie.org)

*This message is going to associates, and to residents and family members on our community distribution list.*

## A Message from the Executive Director

Dec. 23, 2020

Dear Residents, Family Members & Associates,

As I write this today, amid the holiday season and just days from the turn to a new year, I think about the year that was. We have been through a lot in 2020, some days tougher than others. But regardless of the type of day we've experienced, we've done so together – as a community of residents, associates and family members who want only the best for those we live with and work alongside.

The holidays mark a time to reflect on one of the most important gifts we have – the beauty of our relationships. The pandemic can't take that away and has likely made our relationships even stronger as we've bonded in new ways, be it with more phone calls or video calls, or a friendly chat with a neighbor to see how they're doing. Yes, much has been different this year. But some of the most important things – like our ability to invest in, and enrich, our relationships – remain the same.

And now we enter a new, and positive, phase in combating COVID-19, as the vaccine slowly rolls out. We have much to look forward to, and much to be thankful for as we celebrate during this holiday season and count down to the New Year.

I wish you a Merry Christmas and the very best to you and your family. Our bond as an organization has never been stronger and that, for me, is a gift I'm happy to experience each time I walk into our community!

## Our Approach to COVID-19 Vaccinations

**We are now entering a new phase in addressing the transmission and risk of COVID-19: the use of vaccines.** Asbury, in concert with the CDC, state and local health departments, will be receiving COVID-19 vaccines for administration to Health Care Center/Skilled Nursing and Personal Care/Assisted Living residents and associates at each Asbury community. We have partnered with CVS Pharmacy to procure, store and administer all COVID-19 vaccines. We will share updates with you as we learn more about the vaccination schedule for our community. [Please click here to read the original communication](#) with how we are handling our approach to vaccinations. We have also posted a new section, [Vaccine Information](#), on our COVID-19 Communications Hub.

## Updates and Reminders

*Please note that these updates and reminders are also included on our community operations site, [Asbury.org/family-friends](https://www.asbury.org/family-friends).*

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community operations, including visitation rules, who to contact, and more. [Please visit](#)

[our community page here](#).

- **Asbury Home Services at Springhill:** Asbury Home Services is on campus and ready to assist, providing a [wide range of support services](#). Contact Cheryl Briody at (814) 860-7424, [cbriody@asbury.org](mailto:cbriody@asbury.org), or online today. We look forward to serving you!
- **Coming soon -- Resident payment portal:** Here at Springhill, we've been consistent over the past few years to really look to leverage technology to enhance the resident experience. In line with this approach, I now have an exciting update to share with you that may save you time each month and add a little convenience. Over the years, many of you have inquired about the opportunity to utilize an online bill payment process with a credit card or through other automated methods. Well, your wait will soon be over as we move toward a new resident payment portal early next year. Stay tuned for more information.
- **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!
- **Know a family member who should be receiving our community updates?** Please direct them to this webpage, [asbury.org/family-covid-email-sign-up](https://asbury.org/family-covid-email-sign-up), to sign up to join our family distribution list!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage** at [Asbury.org/COVID19](https://Asbury.org/COVID19). You can find the daily status charts in the first blue button on the side bar.

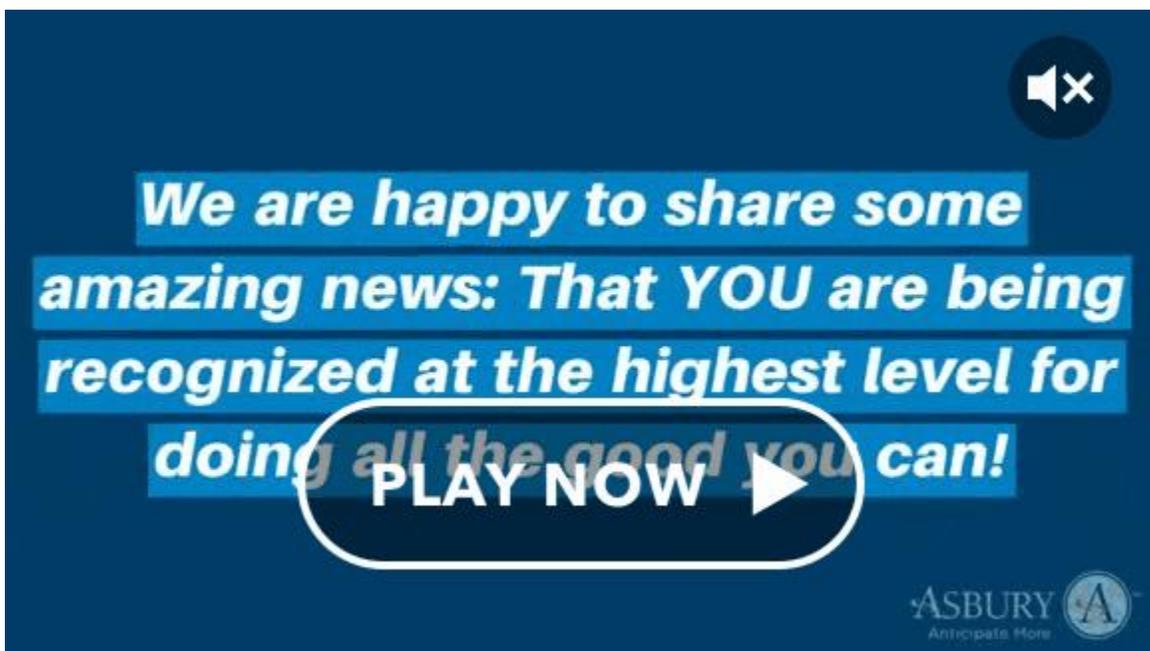
## We did it: #20 on the NATIONAL Best Workplaces for Aging Services List!

Great Place to Work® and *FORTUNE* have honored Asbury Communities as one of the 2020 Best Workplaces for Aging Services in the United States. [We are ranked #20](#) on *FORTUNE*'s national list of Seniors Housing & Care (Large).

Making this list is not easy. The last time we made the list was 2018. We are proud of how we've worked together as an Asbury family this year to do all that we can to keep our community safe. We shared the video below with Asbury associates when we learned of our recognition. The comments in this video were taken from the Great Place to Work® survey associates took in September.



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This has been a year to remember. It has been a year that showcases the power

of Asbury. We are #AsburyStrong and we are proud of this recognition. Thank you for choosing Springhill and giving us the opportunity to serve you.

## Another Successful Giving Tree Donation Drive



Last week, associates and residents came together to fill up a Springhill van with donations collected from the community's annual Giving Tree donation program to help support the Mercy Center for Women. The gifts were delivered to the organization last Friday. The van was filled toys, games, clothing, household goods, and personal care items. Springhill has done a Giving Tree program the past several years, each year identifying local charities in need of our support. The Mercy Center, a residential community that also was the beneficiary of Springhill's Giving Tree program last year, is focused on trying to keep the women and children they support healthy and safe during COVID-19 pandemic.

"It is so important for residents and associates, for all that we have been blessed with, to be able to show our love and kindness by giving back to those in the greater Erie community," Wellness Director Katie MacKenzie said.

## Residents Stay Connected This Holiday Seasons by Sending Candy Cane Grams



Springhill residents and associates raised a total of \$167.00 through the purchase of Candy Cane Grams over the past two weeks! All money raised will be donated to the Benevolent Care fund.

## Thank You For a Historic #GivingTuesday

Together we gave.

ASBURY FOUNDATION

GIVING TUESDAY

# Thank You!

The total philanthropic impact on #GivingTuesday exceeded \$60,000 across Asbury communities.

Thank you for partnering with us to “do all the good we can.”

On #GivingTuesday, more than 100 residents, friends, family members, and associates from across the Asbury organization partnered with the Asbury Foundation and gave in-person and online through payroll deductions, Facebook

fundraisers, parking space deposit gifts, and other creative means! The total impact exceeded \$60,000 -- a new record. Thank you for supporting us in our mission to do all the good we can.

## Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done. Dozens and dozens of GEMS have been received so far this year at our community and today we want to feature one given to the entire Springhill team for finding a creative way to lift up fellow associates at Asbury Place Maryville, a sister community in Maryville, TN:

**"Asbury Place Maryville received a box of cards and cookies to be given to associates in its health center from their colleagues at Asbury Springhill. The notes of encouragement (and cookies!) have uplifted the spirits of the Maryville team as they continue to provide care to residents. ... What a lovely gesture of caring and kindness from one team to another! Many thanks." - Robin Stern, Vice President of Operations**

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We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

**Jane Gibson**  
Executive Director



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