



This message is going to associates, and to residents and family members on our community distribution list.

## A Message from Vice President Melissa Fury

January 29, 2021

Dear Residents, Family Members & Associates,

I'm pleased to share this month's community newsletter with you. We have updates on many topics, including vaccinations, community operations, a new way to show off Asbury Place Maryville gear, news you need to know and more.

I am proud of the way our community continues to bond together in our now two-pronged approach to defeating COVID-19: the vaccine roll out and our continued vigilance around all the transmission-based precautions we have in place at Maryville. We also continue to post vaccine-related info on our dedicated COVID-19 hub on our website – [check it out here](#).

Over the past 11 months, we've been through a lot and we've been challenged time and time again. But the new year brings new hope to get to the other side of the pandemic. As a community of 590 residents and associates, we have shown our strength, but we're not stopping now – we continue to work together, and as a result, our muscles only get stronger. Thank you for your commitment, camaraderie and energy – it's inspiring and I'm so very proud to say: we are #AsburyStrong!

**We're Ready to Serve Your Outpatient Therapy Needs!**



If you are in need of physical, occupational, or speech therapy services, Asbury Place Therapy Services is open! Recently, Asbury Communities joined forces with its long-running partner, Flagship Rehabilitation, to provide oversight to our newly formed in-house therapy team. Flagship has been serving seniors across the mid-Atlantic for more than 20 years. Now, you can expect the same quality treatment and strong outcomes that you have always experienced provided by an in-house team of therapy experts. To schedule an appointment, **please call Director of Therapy Services Linda Lairamore at 865-738-2813**. We will determine if services can be provided at your home or in our rehabilitation gym.

I am personally excited about this transition. By having this team in-house, we can better coordinate our safety protocols related to COVID-19, create a more cohesive planning process, and build strategic decision-making for resident services.

## Updates and Reminders

*Please note that these updates and reminders are also included on our community operations site, [Asbury.org/asbury-place-maryville/resources-events/family-friends](https://www.asbury.org/asbury-place-maryville/resources-events/family-friends):*

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community operations, including visitation updates, who to contact, and more. [Please visit our community page here.](#)
- **Know a family member who would like to receive our community updates?** Please direct them to this webpage, [asbury.org/family-covid-email-sign-up](https://asbury.org/family-covid-email-sign-up), to sign up to join our family email distribution list!
- **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share with associates. Thank you!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage** at [Asbury.org/COVID19](https://Asbury.org/COVID19). You can find the daily status charts in the first blue button on the side bar.

**Wardrobe Update: Asbury Place Maryville Apparel Now Available!**



Looking to update your wardrobe? Here's a way you can show off your community -- with Asbury Place Maryville gear! Check out the Asbury Apparel online store! You can purchase anything from shirts to pullovers to backpacks and more. The apparel store is run by a third-party organization, Artistic Imprints, and you can access the website directly [here](#).

## Vaccines at Maryville: Read Coverage in The Daily Times



At Maryville, 245 residents and 97 associates received the first dose of the COVID-19 vaccine during a recent vaccination event at the community. Our efforts were recognized in an article by The Daily Times. You can read more [here](#).

We want you to be informed about the vaccine, how it will help in our overall fight to keep our community safe, and what you can expect. [Please click here](#) to view a webpage with detailed information, including Frequently Asked Questions.

## Asbury Foundation + REACT Neuro = Brain Health Innovation Pilot at Sister Community



At Asbury, we stay true to our core values of quality and innovation. Earlier this month, we put this value on full display as the Asbury Foundation hosted a livestream event showcasing a unique brain health pilot launching at Asbury Methodist Village. REACT Neuro, made possible through the power of philanthropy, is a key component of the community's Rosborough Wellness and Brain Health Center for Excellence, and uses a virtual reality headset to provide a general neurocognitive assessment by tracking changes in eye movement, voice and balance.

"This is where the value of strategically aligning philanthropy with organizational goals comes into play," Foundation President **J.D. Shuman** said.

J.D. and Asbury Communities President & CEO **Doug Leidig** were thrilled to host this event about REACT Neuro on Jan. 14 for special Foundation donors. REACT Neuro is the work of celebrated brain experts from Harvard Medical School and the Massachusetts General Hospital McCance Center for Brain Health. [Please click here](#) to learn more and watch a highlight video of the event above.

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done. Today I want to feature one recently given to David Dennis. Here's an excerpt:

**"Hoss and his staff cleared the 3-4 inches of snow off several of our cars with power water spray while clearing the parking lot. Having the limitations of arthritis makes it hard to do previously simple chores and getting the snow removed from my car meant a lot! Thank you!"**

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We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

**Melissa Fury**, MS, RN, FACHE  
VP, Tennessee Operations



Asbury Communities, Inc.  
[Asbury.org](http://Asbury.org)



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