



[Questions](#)

BethanyVillage.org

This message is going to associates, and to residents and family members on our community distribution list.

A Message from the Executive Director

January 29, 2021

Dear Residents, Family Members & Associates,

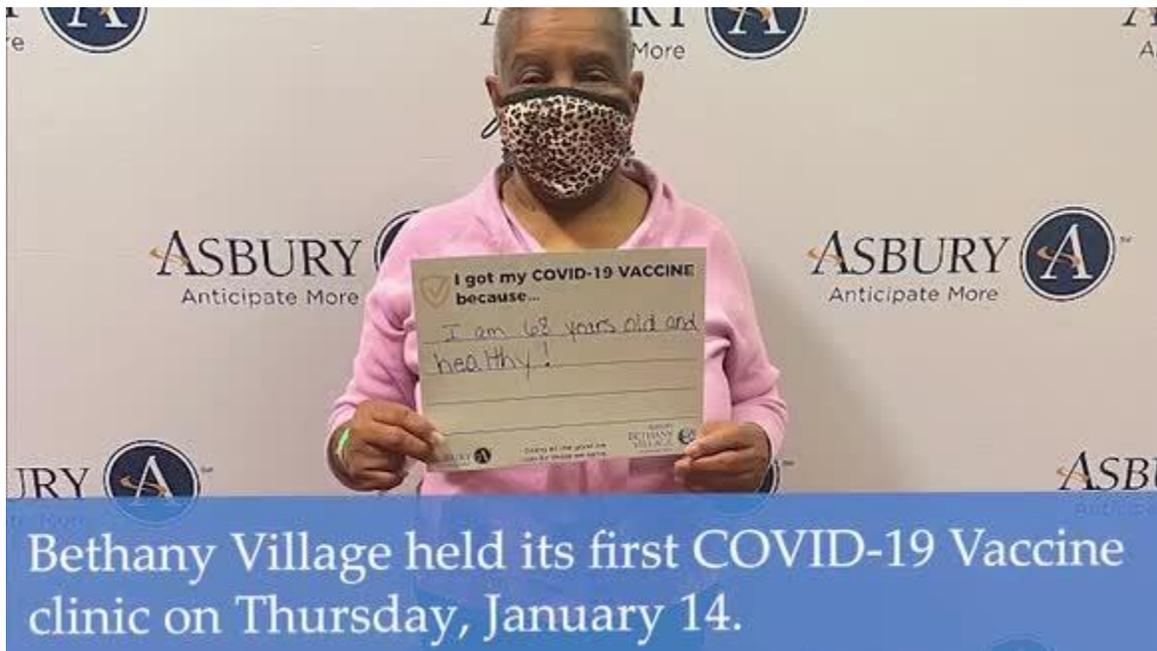
I'm pleased to share this month's community newsletter with you. We have updates on many topics, including vaccinations, community operations, news you need to know (*including a little personal info about me!*), a new way to show off Bethany Village gear and more.

I am proud of the way our community continues to bond together in our now two-pronged approach to defeating COVID-19: the vaccine roll out and our continued vigilance around all the transmission-based precautions we have in place at Bethany Village. We also continue to post vaccine-related info on our dedicated COVID-19 hub on our website – [check it out here](#).

Over the past 11 months, we've been through a lot and we've been challenged time and time again. But the new year brings new hope to getting to the other side of the pandemic. As a community of 810 residents and associates, we have shown our strength, but we're not stopping now – we continue to work together, and as a result, our muscles only get stronger. Thank you for your commitment,

camaraderie and energy – it’s inspiring and I’m so very proud to say: we are #AsburyStrong!

COVID-19 Vaccine Roll Out



I am happy to share that the COVID-19 vaccine rollout is well underway here at Bethany Village. Dozens and dozens of associates and residents have received the COVID-19 vaccine so far. Our roll out began on January 14 with those who live or work in The Oaks Skilled Nursing.

Christine Burke-Pearson, who is approaching 30 years as a CNA, became the very first Bethany Village associate to receive the COVID-19 vaccine during that first clinic. Check out a video recap above of our historic day. (*Want more? [Check out dozens of Asbury associates displaying their "I got my COVID-19 vaccine because ..." signs.](#)*)

“(Vaccination day) was special because of all the years I’ve worked at Bethany – I felt it was a responsibility of mine to get the vaccine,” said Christine. “I felt I should do it. I had no fear about it.”

More vaccine events are planned in the coming weeks and we will communicate directly with those eligible for these events.

Updates and Reminders

Please note that updates and reminders are also included on our community operations site, [Asbury.org/bethany-village/resources-events/family-friends](https://www.asbury.org/bethany-village/resources-events/family-friends):

- Our journey through the unprecedented challenge the pandemic presents is continually evolving. The Asbury System Operations Team continues to work collaboratively with our community leadership team, including our highly experienced clinicians from acute, post-acute, and senior living backgrounds, and operational experts. While we will continue to communicate timely and important changes to you via email, we want to remind you that our website remains the go-to source for our community operations, including visitation updates, who to contact, and more. [Please visit our community page here.](#)
- **Asbury Home Services at Bethany Village:** Asbury Home Services is on campus and ready to assist, providing a [wide range of support services](#). Contact Chris Miller at (717) 591-8332, chmiller@asbury.org, or online today. We look forward to serving you!
- **Know a family member who should be receiving our community updates?** Please direct them to this webpage, [asbury.org/family-covid-email-sign-up](https://www.asbury.org/family-covid-email-sign-up), to sign up to join our family distribution list!
- **As a reminder, all COVID-19 data is updated daily on the Asbury COVID-19 Response and Communication webpage**

at [Asbury.org/COVID19](https://www.asbury.org/COVID19). You can find the daily status charts in the first blue button on the side bar.

Know the Associate: Brian Grundusky



Despite excelling in baseball and football growing up, **Brian Grundusky** felt like he was missing out.

“I really missed the boat in high school. I was involved in a lot of athletics in high school, but one thing I didn't really do and I wanted to is become more involved in was the arts,” Brian said.

Brian, who now serves as Executive Director at Bethany Village, once seriously considered a career as an actor. As a college student, he took theatre courses while studying at Shippensburg University in Pennsylvania and said he came very close to changing his major to Drama.

“I thought about it long and hard and talked to my family about it,” Brian said. “With how competitive that industry is and where I didn't have really the background, I thought it might not be the best move for me career-wise. So, I kept my business management major and everything worked out!”

While he once regretted never performing in a real production, he said he is glad he majored in Business Management because it positioned him for a career in senior living.

Show Off Bethany Village Apparel



Looking to update your wardrobe? Here's a way you can show off your community -- with Bethany Village gear! Check out the Asbury Apparel online store! You can purchase anything from shirts to pullovers to backpacks and more. The Apparel store is run by a third-party organization, Artistic Imprints, and you can access the website directly [here](#).

Asbury Foundation + REACT Neuro = Brain Health Innovation Pilot at Sister Community



At Asbury, we stay true to our core values of quality and innovation. Earlier this month, we put this value on full display as the Asbury Foundation hosted a livestream event showcasing a unique brain health pilot launching at our sister community, Asbury Methodist Village in Gaithersburg, Md. REACT Neuro, made possible through the power of philanthropy, is a key component of the community's Rosborough Wellness and Brain Health Center for Excellence, and uses a virtual reality headset to provide a general neurocognitive assessment by tracking changes in eye movement, voice and balance.

"This is where the value of strategically aligning philanthropy with organizational goals comes into play," Foundation President **J.D. Shuman** said.

J.D. and Asbury Communities President & CEO **Doug Leidig** were thrilled to host this event about REACT Neuro on Jan. 14 for special Foundation donors. REACT Neuro is the work of celebrated brain experts from Harvard Medical School and the Massachusetts General Hospital McCance Center for Brain Health. [Please click here](#) to learn more and watch a highlight video of the event above.

Here's a GEM!



All across the Asbury system, we lift up associates with GEMs, which stands for associates who Go the Extra Mile! GEMs are given for a job well done. Today I want to feature one recently given to **Christine Dincau, Housekeeper:**

“Christine is an awesome housekeeper and a joy to have in The Oaks! Nothing is too much trouble, she is super easy to work with and gets the job done in a timely manner, which is crucial in this setting. Christine wants very much to understand the needs of the residents, she asks important questions about her environment to make her job easier. She shows great responsibility to her work and delivers to high standards. She is polite and kind she has empathy, integrity and wonderful customer service.” - Kelly Reese, Admissions Coordinator

We are all in this together. Thank you for your continued understanding and cooperation. We are #AsburyStrong!

Sincerely,

Brian D. Grundusky, MHA, NHA
Executive Director



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