



[Questions](#)

AsburyMethodistVillage.org

This message is going to associates, and to residents and family members on our community distribution list.

In This Month's Community Update ...

We have plenty to share, including an important vaccine and safety message, renewed accreditation, how to celebrate your vaccine shot on social media and more. Happy reading!

A Message from the Executive Director

Dear Residents, Family Members & Associates,

For the past 95 years, our top priority as an organization has been the health, safety and wellbeing of those who live and work at Asbury Methodist Village. Since the onset of the pandemic a year ago, our focus on safety has never been stronger, and I thank you for your partnership as we have shifted how we serve to best accommodate all the new precautions designed to limit the spread of the coronavirus.

As we enter our third month facilitating the administration of the COVID-19 vaccine to as many residents and associates as possible, our commitment to safety must not waver. This means that we must continue to rigorously follow all of the transmission-based precautions as outlined by the CDC. Just as we have been doing for months now, these precautions remain and include hand hygiene, physical distancing, wearing snug-fitting masks, associates' use of personal

protective equipment (PPE) when appropriate and careful screening processes related to contact with infected individuals, travel and many other occasions of possible exposure to the coronavirus.

Shortly after the COVID-19 vaccines received FDA Emergency Use Approval, we worked with Asbury Communities to facilitate the procurement and administration of the vaccines to the majority of residents and associates who consented to receive this important barrier to developing illnesses associated with the virus. I am proud to say that 1,072 residents and 751 associates here at Asbury Methodist Village have received at least the first dose of the vaccine.

While the vaccines are highly effective and help to prevent the recipient of the vaccine from becoming seriously ill, it does not protect one from actually being a carrier of the virus. Even individuals who have received vaccines can still transmit the virus to individuals who have never been exposed.

The ultimate solution to this challenge will be what scientists call “herd immunization.” This is when the vast majority of the population has contracted and recovered from the virus or has received the vaccine protecting them. We still have a relatively long stretch before we reach this tipping point of safety. Until we reach this point in the pandemic we will continue to need to apply the same rigor around all the precautions noted above: masks, hand washing, daily screenings and continuous monitoring of rates of COVID-19 identified in our county and state.

We have information, FAQs and more on our dedicated Vaccine Information page [here](#).

Remember: Every action we take matters – from getting the vaccine to following health and safety protocols – and I know that we can count on each other ... we are #AsburyStrong!

Sincerely,

Michele Potter
Executive Director



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EAGLE Accreditation Earned Once Again

We are proud to share that we have once again earned EAGLE accreditation through the United Methodist Association of Health & Welfare Ministries. EAGLE focuses on an organization's commitment to Mission and living its faith-based principles. We take great pride in our Methodist heritage and its charge to "do all the good you can ... to as many people as you can ... for as long as ever you can." We are one of four Asbury communities to receive this accreditation. [Read more about this recognition here.](#)

New COVID-19 Treatment Available!

As you have heard, we are excited to be offering the latest in COVID-19 treatment: monoclonal antibody therapy. This infusion treatment has been shown to reduce the severity of COVID-19 symptoms and patients' rate of hospitalization, and was approved under the FDA's Emergency Use Authorization status in Nov. 2020. This groundbreaking therapy is transforming our ability to effectively treat seniors who have contracted COVID-19. Since mid-January, approximately 20 older adults have been successfully treated at Asbury Communities' health care centers. [Please click here](#) to learn more and to read one individual's experience.

Joining Together: Asbury Foundation & Albright Development Team

As part of the Asbury Communities-Albright Care Services affiliation process, the Albright Development Team is now formally joining The Asbury Foundation. Together, this team will support the entire Asbury family by combining its expertise and resources to continue to find creative ways to support those who rely on us through benevolent care and to look at philanthropy as an opportunity to enhance the communities we support. The Albright Development Team brings 82 years of experience to the eight-member Asbury Foundation team, which is led by President & CEO J.D. Shuman. [Click here to read the full announcement.](#)

Received a COVID-19 Vaccine Shot? Celebrate it on Social Media!

Received your COVID-19 vaccination? Want to celebrate it? Then join the many other Asbury residents and associates who are celebrating by showing off in a new and exciting way -- on Facebook! Here's how:

4 STEPS TO ADD THE COVID-19 VACCINE FRAME TO YOUR FACEBOOK PROFILE PHOTO



1 **Edit Profile Photo:** Go to your Facebook Profile page and click the camera icon on your profile photo.



2 **Add Frame:** Click "Add Frame" (you can change your profile photo at this time too!)



3 **Search for Frame:** Type in "Asbury" or the name of your community to find the Asbury Communities COVID Vaccine Frame.



4 **Use Frame on Profile Photo:** Select the frame and apply to your profile photo!

Doing all the good we can by providing exceptional lifestyle opportunities to those we serve.