



[Questions](#)

BethanyVillage.org

This message is going to associates, and to residents and family members on our community distribution list.

In This Month's Newsletter ...

We have plenty to share in this month's community newsletter. Here's what we've got: an important vaccine and safety message from Executive Director Brian Grundusky, community updates & reminders, recent accreditation and recognition we've earned, how to celebrate your vaccine shot on social media and more. Happy reading!

A Message from the Executive Director

February 26, 2021

Dear Residents, Family Members & Associates,

Since our founding, our top priority as an organization has been the health, safety and wellbeing of those who live and work in an Asbury community. Since the onset of the pandemic a year ago, our focus on safety has never been stronger, and I thank you for your partnership as we have shifted how we serve to best accommodate all the new precautions designed to limit the spread of the coronavirus.

As we soon enter our third month of helping to facilitate the administration of the

COVID-19 vaccine to as many residents and associates as possible, our commitment to safety must not waver. This means that we must continue to rigorously follow all of the transmission-based precautions as outlined by the CDC. Just as we have been doing for months now, these precautions remain and include hand hygiene, physical distancing, wearing snug-fitting masks, associates' use of personal protective equipment (PPE) when appropriate and careful screening processes related to contact with infected individuals, travel and many other occasions of possible exposure to the coronavirus.

Shortly after the COVID-19 vaccines received FDA Emergency Use Approval, we worked with Asbury Communities to facilitate the procurement and administration of the vaccines to the majority of residents and associates who consented to receive this important barrier to developing illnesses associated with the virus. I am proud to say that 696 residents (including Residential Living, Assisted Living, Skilled Nursing, Bethany Towers and those on the waitlist) and 284 associates (including community associates, and those from Home Services and Bethany Towers, as well as outside caregivers and volunteers) here at have received at least the first dose of the vaccine.

While the vaccines are highly effective and help to prevent the recipient of the vaccine from becoming seriously ill, it does not protect one from actually being a carrier of the virus. Even individuals who have received vaccines can still transmit the virus to individuals who have never been exposed.

The ultimate solution to this challenge will be what scientists call "herd immunization." This is when the vast majority of the population has contracted and recovered from the virus or has received the vaccine protecting them. We still have a relatively long stretch before we reach this tipping point of safety. Until we reach this point in the pandemic we will continue to need to apply the same rigor around all the precautions noted above: masks, hand washing, daily screenings and continuous monitoring of rates of COVID-19 identified in our county and state.

As we continue to deliver vaccinations to residents and associates over the coming weeks and months it will be important for you to raise any questions or concerns to me. I am also in regular communication with Asbury's Infection Control Council. Additionally, we have information, FAQs and more on our dedicated Vaccine Information page [here](#).

Remember: Every action we take matters – from getting the vaccine to following health and safety protocols – and I know that we can count on each other ... we are #AsburyStrong!

Sincerely,

Brian D. Grundusky, MHA, NHA

Executive Director



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Updates and Reminders

Please note that these updates and reminders, as well as the latest vaccine and COVID-19 safety updates, are also included on our community operations site, <https://www.asbury.org/bethany-village/resources-events/family-friends>:

- **Reminder for Residential Living residents regarding the Moderna vaccine and upcoming clinic:** [Please view the original message](#) about the upcoming vaccine clinic and two important items to know.

- **If you need physical, occupational, or speech therapy services, Bethany Village Therapy Services is open!** Recently, Asbury Communities joined forces with its long-running partner, Flagship Rehabilitation, to provide oversight to our newly formed in-house therapy team. Flagship has been serving seniors across the mid-Atlantic for more than 20 years. Now, you can expect the same quality treatment and strong outcomes that you have always experienced provided by an in-house team of therapy experts. To schedule an appointment, please call Doreen Mank (Clinic) at 717-591-8013.

- **Asbury Home Services at Bethany Village:** Asbury Home Services is on campus and ready to assist, providing a [wide range of support services](#). Contact Chris Miller at (717) 591-8332, chmiller@asbury.org, or online today. We look forward to serving you!

- **Quick reminders:**
 - **Know a family member who should be receiving our community updates?** Please direct them to this webpage, [asbury.org/family-covid-email-sign-up](https://www.asbury.org/family-covid-email-sign-up), to sign up!
 - **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share them with associates. Thank you!

- **Looking to update your wardrobe?** Here's a way you can show off your community -- with Bethany Village gear! Check out the [Asbury Apparel online store!](#)

Received a COVID-19 Vaccine Shot? Celebrate it on Social Media!

Received your COVID-19 vaccination? Want to celebrate it? Then join the many other Asbury residents and associates who are celebrating by showing off in a new and exciting way -- on Facebook! Here's how:

4 STEPS TO ADD THE COVID-19 VACCINE FRAME TO YOUR FACEBOOK PROFILE PHOTO

-  **1 Edit Profile Photo:** Go to your Facebook Profile page and click the camera icon on your profile photo.
-  **2 Add Frame:** Click "Add Frame" (you can change your profile photo at this time too!)
-  **3 Search for Frame:** Type in "Asbury" or the name of your community to find the Asbury Communities COVID Vaccine Frame.
-  **4 Use Frame on Profile Photo:** Select the frame and apply to your profile photo!

Celebrations

EAGLE Accreditation Earned Once Again



We are proud to share that we have once again earned EAGLE accreditation through the United Methodist Association of Health & Welfare Ministries. EAGLE focuses on an organization's commitment to Mission and living its faith-based principles. We take great pride in our Methodist heritage and its charge to "*do all the good you can ... to as many people as you can ... for as long as ever you can.*" We are one of four Asbury communities to receive this accreditation. [Read more about this recognition here.](#)

Home Services Team Earns National Awards!



Congratulations goes out to the Home Services team for earning some lofty recognition! Our team earned an Employer of Choice award through Home Care Pulse. Congrats to Home Services leader **Chris Miller** on leading the team to this national recognition and a well-deserved designation of outstanding home care and employment practices.

On receiving the award, Chris said: "I am so very humbled to receive the Employer of Choice award through Home Care Pulse. This award is the direct result of phone surveys with the caregiving associates on their job satisfaction. ... I am genuinely proud of the staff and their commitment to carry forward Asbury's mission to do all the good they can."

Know the Associate: Lois Heagy



Lois Heagy lives two lives. During the day, she is an administrative assistant at Bethany Village, but at night, she's an actress, with a chance to leave her own life and enter any world she's cast in... at least until the curtains close.

Lois, who's been involved in performing arts for over 50 years, said she was "thrown" into theater as a child, finding herself cast in school productions without formally auditioning.

"I was 8 years old when I had a teacher who put me on stage seriously and it's like, I didn't really want to be there, but the teacher said you're going and that's kind of how it went all through school," said Lois, pictured above, including in the photo on the left from a pre-pandemic performance.

While she didn't start out interested in theater, her love for the art grew over time, and she continued performing to this day. She even met her husband after being cast in several productions as each other's love interest.

"First he was cast as my boyfriend and then another show was cast as my husband. And I guess he took it as a hint."

As she got older, she transitioned to directing shows and has directed 17 shows in 14 years. She's won several awards for both her performances and directorial projects, and she serves on the Board of Directors for her local theater.

"Theater feeds the soul. When I leave here, I can go be someone else ... and become that person," Lois said.

New COVID-19 Treatment Available!

We are excited to share that we are either offering or helping to facilitate the latest in COVID-19 treatment: monoclonal antibody therapy. This infusion treatment has been shown to reduce the severity of COVID-19 symptoms and patients' rate of hospitalization, and was approved under the FDA's Emergency Use Authorization status in Nov. 2020. This groundbreaking therapy is transforming our ability to effectively treat seniors who have contracted COVID-19. Since mid-January, approximately 20 older adults have been successfully treated at Asbury Communities' health care centers. Asbury can also coordinate the infusion treatments with nearby providers. [Please click here](#) to learn more and to read one individual's experience.

Joining Together: Asbury Foundation & Albright Development Team



We have some exciting news to share! The Albright Development Team is formally joining The Asbury Foundation. This partnership is in line with the overall Asbury-Albright affiliation process. Together, this team will support the entire Asbury family by combining its expertise and resources to continue to find creative ways to support those who rely on us through benevolent care and to look at philanthropy as an opportunity to enhance the communities we support. The Albright Development Team brings 82 years of experience to the eight-

member Asbury Foundation team, which is led by President & CEO **J.D. Shuman**. [Click here to read the full announcement.](#)

PA Announces New Visual Storytelling Campaign, Here's How You Can Participate

It has been nearly a year since the COVID-19 pandemic touched down in the Commonwealth, and life looks so different for all of us. And yet, we are persevering. That is why the state is launching a new campaign called One Lens: Sharing Our Common Views, a virtual photo and storytelling exhibition to give each and every Pennsylvanian the opportunity to share their COVID-19 stories through photography or other multimedia. The state is accepting your photos or audio submissions for potential inclusion on the One Lens website. [Please click here to learn more on how you can participate.](#)