



[Questions](#)

SpringhillErie.org

This message is going to associates, residents and family members on our community distribution list.

In This Month's Newsletter ...

We have plenty to share in this month's community newsletter. Here's what we've got: an important vaccine and safety message from Executive Director Jane Gibson, community updates & reminders, recent accreditation we've earned, how to celebrate your vaccine shot on social media and ... *how the Weinermobile made an appearance at Springhill*. Happy reading!

A Message from the Executive Director

Feb. 26, 2021

Dear Residents, Family Members & Associates,

For the past 95 years, our top priority as an organization has been the health, safety and wellbeing of those who live and work in an Asbury community. Since the onset of the pandemic a year ago, our focus on safety has never been stronger, and I thank you for your partnership as we have shifted how we serve to best accommodate all the new precautions designed to limit the spread of the coronavirus.

As we soon enter our third month of helping to facilitate the administration of the COVID-19 vaccine to as many residents and associates as possible, our commitment to safety must not waver. This means that we must continue to

rigorously follow all of the transmission-based precautions as outlined by the CDC. Just as we have been doing for months now, these precautions remain and include hand hygiene, physical distancing, wearing snug-fitting masks, associates' use of personal protective equipment (PPE) when appropriate and careful screening processes related to contact with infected individuals, travel and many other occasions of possible exposure to the coronavirus.

Shortly after the COVID-19 vaccines received FDA Emergency Use Approval, we worked with Asbury Communities to facilitate the procurement and administration of the vaccines to the majority of residents and associates who consented to receive this important barrier to developing illnesses associated with the virus. I am proud to say that 242 residents and 143 associates here at Springhill have received at least the first dose of the vaccine so far.

While the vaccines are highly effective and help to prevent the recipient of the vaccine from becoming seriously ill, it does not protect one from actually being a carrier of the virus. Even individuals who have received vaccines can still transmit the virus to individuals who have never been exposed.

The ultimate solution to this challenge will be what scientists call "herd immunization." This is when the vast majority of the population has contracted and recovered from the virus or has received the vaccine protecting them. We still have a relatively long stretch before we reach this tipping point of safety. Until we reach this point in the pandemic we will continue to need to apply the same rigor around all the precautions noted above: masks, hand washing, daily screenings and continuous monitoring of rates of COVID-19 identified in our county and state.

As we continue to deliver vaccinations to residents and associates over the coming weeks and months it will be important for you to raise any questions or concerns to our community leadership team, including Emily Hill (she can be reached by calling 814-860-7028), who are in regular communication with Asbury's Infection Control Council.

We have information, FAQs and more on our dedicated Vaccine Information page [here](#).

Remember: Every action we take matters – from getting the vaccine to following health and safety protocols – and I know that we can count on each other ... we are #AsburyStrong!

Sincerely,

Jane Gibson
Executive Director



2323 Edinboro Road
Erie, PA 16509
(814) 860-7002
jgibson@asbury.org
www.Asbury.org



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Updates and Reminders

Please note that these updates and reminders, as well as the latest vaccine and COVID-19 safety updates, are also included on our community operations site, Asbury.org/family-friends.

- **If you need of physical, occupational, or speech therapy services, Springhill Therapy Services is open!** Recently, Asbury Communities joined forces with its long-running partner, Flagship Rehabilitation, to provide oversight to our newly formed in-house therapy team. Flagship has been serving seniors across the mid-Atlantic for more than 20 years. Now, you can expect the same quality treatment and strong outcomes that you have always experienced provided by an in-house team of therapy experts. To schedule an appointment, please call Tony Whatmore, Director of Therapy Services, at (814) 860-7117.
- **Asbury Home Services at Springhill:** Asbury Home Services is on campus and ready to assist, providing a [wide range of support services](#). Contact Cheryl Briody at (814) 860-7424, cbriody@asbury.org, or online today. We look forward to serving you!
- **Quick reminders:**
 - **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share them with associates. Thank you!
 - **Know a family member who should be receiving our community updates?** Please direct them to this webpage, asbury.org/family-covid-email-sign-up, to sign up to join our family distribution list!
 - **Looking to update your wardrobe?** Here's a way you can show off your community -- with Springhill gear! Check out the [Asbury Apparel online store!](#)

Hot Dog! A Visit To Remember at Springhill



As Benjamin Henry, son of Springhill resident John Flynn, spoke to Spicy Spencer during a stay at Benjamin's AirBnb, he learned the Oscar Mayer Weinermobile team loved to visit senior living communities.

"So I told them about Springhill and I told them that my grandfather had just moved in," Benjamin said. "And they of course were like, 'Perfect, give us his name and we'll line it up and we'll go to Springhill and we'll say 'hi' to your grandfather and all the other residents there.'"

On Thursday, January 28, Springhill got a call from "Relish Rachel" from the Wiernermobile requesting to stop by the next day, giving the community less than 24 hours to plan the visit, so all departments worked together to make the spectacular day come to life, said Katie Mackenzie, Wellness Director. [Get the full & fun story on how the Weinermobile visit came to be -- click here!](#)

'Joy of Doing Good': \$2,000+ Raised for Area Food Bank



Residents and associates at Springhill recently came together to celebrate the “Joy of Doing Good” by raising more than \$2,000 for the Second Harvest Food Bank of Northwest Pennsylvania. The organization was able to use these funds to provide 14,000 meals for those in need. The fundraising drive was led by Springhill resident Walter Harf (pictured second from right), and it’s in line with a long history of Springhill giving back to the greater community.

“Many, perhaps all, residents of Springhill had, for many years, supported not-for-profit institutions and agencies that provided good work in an area that interested them,” said Walter. “They recognized the urgent need for basic foods and responded with their hearts and their wallets.”

This particular drive to help Second Harvest resonated with Walter and others who quickly stepped up to assist underserved families.

“All who learned that the City of Erie’s staggering poverty rate exceeded 25% realized that the Second Harvest Food Bank’s critical role in providing food for children and adults would require extra funds,” he said. “It is a source of great satisfaction that my ‘Doing Good’ appeal to the Springhill Resident Council 30-day fund drive was unanimously approved.”

Thanks to Walter and all those involved in doing all the good you can for others. This is an awesome example of our mission in motion.

Received a COVID-19 Vaccine Shot? Celebrate it on Social Media!

Received your COVID-19 vaccination? Want to celebrate it? Then join the many other Asbury residents and associates who are celebrating by showing off in a new and exciting way -- on Facebook! Here's how:

4 STEPS TO ADD THE COVID-19 VACCINE FRAME TO YOUR FACEBOOK PROFILE PHOTO

-  **1 Edit Profile Photo:** Go to your Facebook Profile page and click the camera icon on your profile photo.
-  **2 Add Frame:** Click "Add Frame" (you can change your profile photo at this time too!)
-  **3 Search for Frame:** Type in "Asbury" or the name of your community to find the Asbury Communities COVID Vaccine Frame.
-  **4 Use Frame on Profile Photo:** Select the frame and apply to your profile photo!

Celebrations

EAGLE Accreditation Earned Once Again



We are proud to share that our community once again earned EAGLE accreditation through the United Methodist Association of Health & Welfare Ministries. EAGLE focuses on an organization's commitment to Mission and living its faith-based principles. We take great pride in our Methodist heritage and its charge to *"do all the good you can ... to as many people as you can ... for as long as ever you can."* We are one of four Asbury communities to receive this accreditation. [Read more about this recognition here.](#)

Home Services Team Picks Up National Awards!



Congratulations goes out to the Home Services team for earning some lofty recognition! The team picked up three awards, being named a Home Care Pulse Best of Home Leader, Provider of Choice and Employer of Choice for the second year in a row. The team at Springhill was recognized with Pulse awards for the fifth year in a row now, showing an established track record of success! Congrats to Asbury's Home Services leader, Cheryl Briody, on leading her team to this national recognition. These designations of outstanding senior home care and employment practices are well deserved!

On receiving the award, Cheryl said: "This past year has been challenging for many reasons and to receive these three awards proves that our agency

continues to provide exceptional care to residents along with saying that associates like working here and take pride in what they do on a daily basis."

New COVID-19 Treatment Available!

We are excited to share that we are either offering or helping to facilitate the latest in COVID-19 treatment: monoclonal antibody therapy. This infusion treatment has been shown to reduce the severity of COVID-19 symptoms and patients' rate of hospitalization, and was approved under the FDA's Emergency Use Authorization status in Nov. 2020. This groundbreaking therapy is transforming our ability to effectively treat seniors who have contracted COVID-19. Since mid-January, approximately 20 older adults have been successfully treated at Asbury Communities' health care centers. Asbury can also coordinate the infusion treatments with nearby providers. [Please click here](#) to learn more and to read one individual's experience.

PA Announces New Visual Storytelling Campaign, Here's How You Can Participate

It has been nearly a year since the COVID-19 pandemic touched down in the Commonwealth, and life looks so different for all of us. And yet, we are persevering. That is why the state is launching a new campaign called One Lens: Sharing Our Common Views, a virtual photo and storytelling exhibition to give each and every Pennsylvanian the opportunity to share their COVID-19 stories through photography or other multimedia. The state is accepting your photos or audio submissions for potential inclusion on the One Lens website. [Please click here to learn more on how you can participate.](#)

Now Live: CareGrove, the New Online Payment Portal

Here at Springhill, we've been consistent over the past few years to really look to leverage technology to enhance the resident experience. In line with this

approach, we now have a new feature that may save you time each month and add a little convenience: We have a new online bill payment process where payments can be made with a credit card or through other automated methods. The payment portal is located here: asbury.caregrove.com.

Please click to learn more on the following links:

- [Instructions for how to make a payment](#)
- [Frequently Asked Questions](#)

Joining Together: Asbury Foundation & Albright Development Team



We have some exciting news to share! The Albright Development Team is formally joining The Asbury Foundation. This partnership is in line with the overall Asbury-Albright affiliation process. Together, this team will support the entire Asbury family by combining its expertise and resources to continue to find creative ways to support those who rely on us through benevolent care and to look at philanthropy as an opportunity to enhance the communities we support. The Albright Development Team brings 82 years of experience to the eight-member Asbury Foundation team, which is led by President & CEO J.D. Shuman. [Click here to read the full announcement.](#)