



This message is going to associates, and to residents and family members on our community distribution list.

In This Month's Newsletter ...

We have plenty to share in this month's community newsletter. Here's what we've got: an important message about community operations from Vice President of Tennessee Operations Melissa Fury, community updates & reminders, how to celebrate your vaccine shot on social media and more. Happy reading!

A Message from Vice President Melissa Fury

March 3, 2021

Dear Residents, Family Members & Associates,

As I get underway in my new role, I have been enjoying my time meeting so many residents, family members and associates here at Asbury Place. As I learn more about the communities, the top priority I see woven throughout all we do is our focus on the health, safety and wellbeing of those who live and work here. I thank all of you for your partnership as we continue to be agile in how we serve to best accommodate all the precautions designed to limit the spread of the coronavirus.

As many of you may have seen recently, the Tennessee Department of Health announced that it is lifting state-specific visitation restrictions for long-term care communities. I want to remind you today that Asbury Place is still subject to all Centers for Medicare & Medicaid Services (CMS) guidelines, and we will continue

to follow this criteria for any phased-in reopenings or visitation.

One important note I want to lift up here is that CMS visitation guidance allows for the potential for in-person visitation only if there are 14 consecutive days of no new COVID-19 cases at the community. **As we reach the necessary criteria, we will share updates on our COVID-19 Communications Hub at [Asbury.org/COVID19](https://www.asbury.org/COVID19)**, and you always call Diane Hutchinson (for the Health Care Center) at 865-738-2852 or Ivey Williamson (for Assisted Living) at 865-738-2803 on weekdays between 8 a.m. - 3 p.m. as well for any updates.

As we plan any additional reopenings, we will do so with the usual health and safety protocols remaining in place. Just as we have been doing for months now, these precautions include hand hygiene, physical distancing, wearing snug-fitting masks, associates' use of personal protective equipment (PPE) when appropriate and careful screening processes related to contact with infected individuals, travel and many other occasions of possible exposure to the coronavirus.

Thank you for your continued partnership and commitment to keeping our community as safe as possible. As a reminder, you can always find our latest vaccine and COVID-19 safety updated at [Asbury.org/COVID19](https://www.asbury.org/COVID19).

Remember: Every action we take matters – from getting the vaccine to following health and safety protocols – and I know that we can count on each other ... we are #AsburyStrong!

Sincerely,

Melissa Fury, MS, RN, FACHE
VP, Tennessee Operations



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Asbury.org



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Updates and Reminders

Please note that these updates and reminders, as well as the latest vaccine and COVID-19 safety updates, are also included on our community operations site, Asbury.org/asbury-place-maryville/resources-events/family-friends:

- **If you are in need of physical, occupational, or speech therapy services, Asbury Place Therapy Services is open!** Recently, Asbury Communities joined forces with its long-running partner, Flagship Rehabilitation, to provide oversight to our newly formed in-house therapy team. Flagship has been serving seniors across the mid-Atlantic for more than 20 years. Now, you can expect the same quality treatment and strong outcomes that you have always experienced provided by an in-house team of therapy experts. To schedule an appointment, please call Director of Therapy Services Linda Lairamore at 865-738-2813. We will determine if

services can be provided at your home or in our rehabilitation gym.

- **Asbury Home Services at Maryville:** Asbury Home Services is on campus and ready to assist, providing a [wide range of support services](#). Contact us at 865-213-2501, or online today. We look forward to serving you!
- **Quick reminders:**
 - **Know a family member who would like to receive our community updates?** Please direct them to this webpage, asbury.org/family-covid-email-sign-up, to sign up to join our family email distribution list!
 - **We are so appreciative of the messages of thanks we receive.** If you'd like to share a note of thanks, please [click here to launch a form](#) where you can type in your note of appreciation. We will take your submissions and find creative ways to share them with associates. Thank you!
 - **Looking to update your wardrobe?** Here's a way you can show off your community -- with Asbury Place Maryville gear! Check out the [Asbury Apparel online store](#)!

'Best Day Ever': Recap of our COVID-19 Clinic for Residential Living



On February 3, dozens and dozens of residents in Residential Living lined up to receive the first dose of the COVID-19 vaccine. Associates Rebekah Roberts,

Wellness Coordinator and Erin Butler, Lifestyles Team Leader, decorated with balloons and a red carpet to celebrate the historic day.

The day before the clinic, Rebekah reached out to residents and asked them to wear something special to celebrate the day. Some residents wore furs, special jewelry, scarves, hats, etc. One resident even dressed up as a wizard to signify granting a wish of "NO COVID-19," while another resident wore a crown with the words "Best Day Ever" across the top.

The next clinic for Residential Living residents is scheduled for March 3. [Check out dozens of Asbury associates displaying their "I got my COVID-19 vaccine because ..." signs here.](#)

New COVID-19 Treatment Available!

We are excited to share that we are either offering or helping to facilitate the latest in COVID-19 treatment: monoclonal antibody therapy. This infusion treatment has been shown to reduce the severity of COVID-19 symptoms and patients' rate of hospitalization, and was approved under the FDA's Emergency Use Authorization status in Nov. 2020. This groundbreaking therapy is transforming our ability to effectively treat seniors who have contracted COVID-19. Since mid-January, approximately 20 older adults have been successfully treated at Asbury Communities' health care centers. Asbury can also coordinate the infusion treatments with nearby providers. [Please click here](#) to learn more and to read one individual's experience.

Recognition



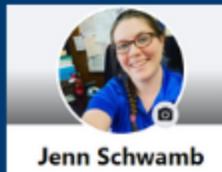
Asbury Place Maryville Wellness Coordinator Rebekah Roberts has been running virtual wellness classes via Zoom, and was recently lifted up by a resident for doing an awesome job running these video calls! (*Above, you can see Rebekah running a small-group session last summer.*) Here's resident Donna Downen sharing a message of appreciation about Rebekah:

A special note of thanks to Rebekah Roberts for her dedication to providing exercise classes on Zoom for us! She selects stretches and exercises which are within our ability limits and makes the classes fun and very worthwhile. I am seeing results; being able to stand and walk for longer periods of time, increasing range of movement, increased stamina, and improved ability to perform personal care tasks. Her engaging attitude is a positive as we combat stress and monotony during these challenging times ... thanks again, Rebekah!

Received a COVID-19 Vaccine Shot? Celebrate it on Social Media!

Received your COVID-19 vaccination? Want to celebrate it? Then join the many other Asbury residents and associates who are celebrating by showing off in a new and exciting way -- on Facebook! Here's how:

4 STEPS TO ADD THE COVID-19 VACCINE FRAME TO YOUR FACEBOOK PROFILE PHOTO



1 **Edit Profile Photo:** Go to your Facebook Profile page and click the camera icon on your profile photo.



2 **Add Frame:** Click "Add Frame" (you can change your profile photo at this time too!)



3 **Search for Frame:** Type in "Asbury" or the name of your community to find the Asbury Communities COVID Vaccine Frame.



4 **Use Frame on Profile Photo:** Select the frame and apply to your profile photo!

Joining Together: Asbury Foundation & Albright Development Team



We have some exciting news to share! The Albright Development Team is formally joining The Asbury Foundation. This partnership is in line with the overall Asbury-Albright affiliation process. Together, this team will support the entire Asbury family by combining its expertise and resources to continue to find creative ways to support those who rely on us through benevolent care and to look at philanthropy as an opportunity to enhance the communities we support.

The Albright Development Team brings 82 years of experience to the eight-member Asbury Foundation team, which is led by President & CEO J.D. Shuman.

[Click here to read the full announcement.](#)